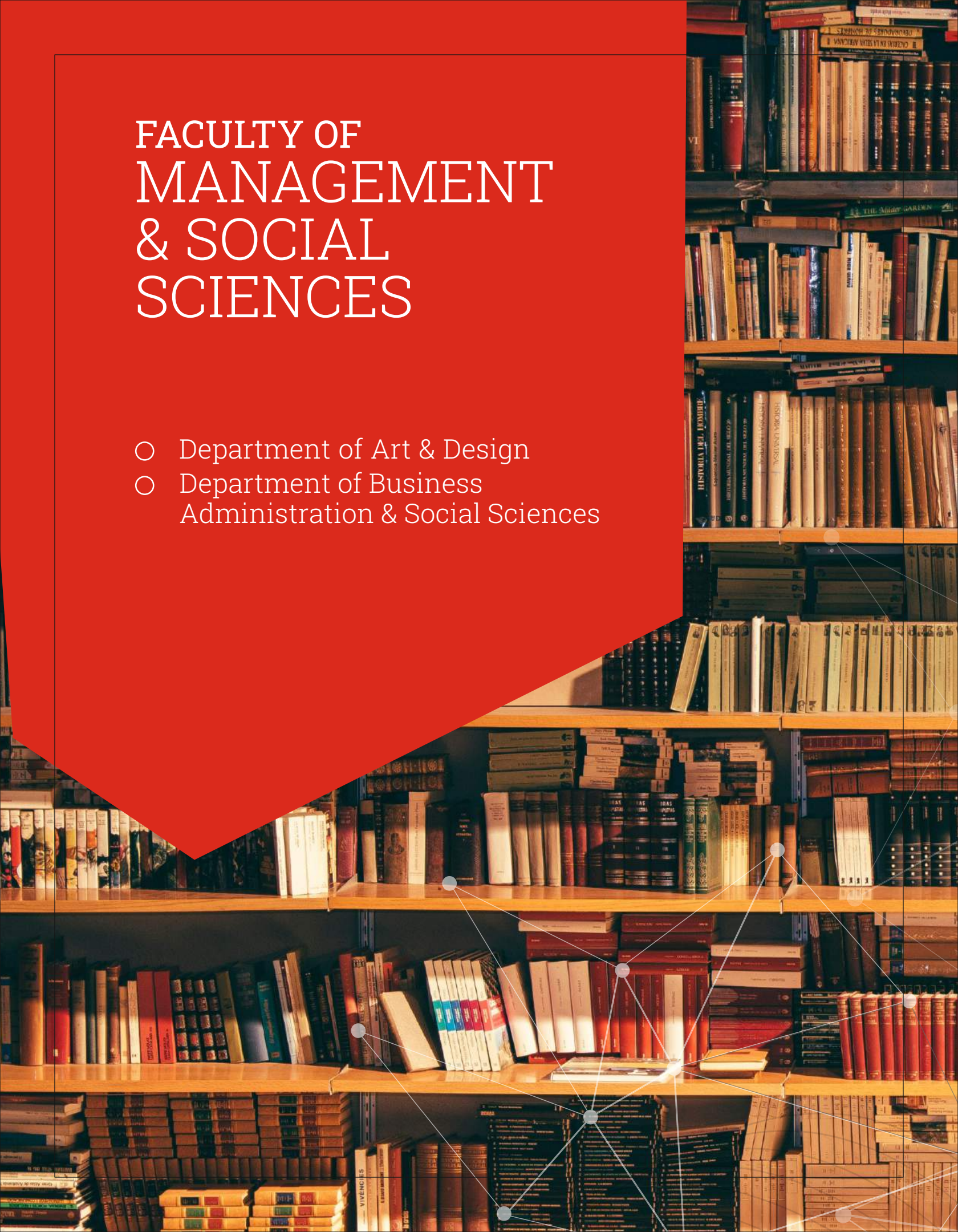


# FACULTY OF MANAGEMENT & SOCIAL SCIENCES

- Department of Art & Design
- Department of Business Administration & Social Sciences











# DEAN'S MESSAGE



## Dr. Adil Adnan

On behalf of all our faculty, staff members, and students, I welcome you all to the IQRA National University. As Dean of the Management & Social Sciences, I'm exceptionally honored of the rich tradition of providing practical, experience-based education that IQRA National University has upheld since its founding. Departments under the Faculty of Management & Social Sciences, INU prepare the students to become leaders with the moral depth and intellectual intensity necessary to meet the challenges of a time of critical transition in society.

I would like to cordially invite all of you who are interested in expanding your knowledge and enriching your careers to explore us further, either online or through a visit to campus.

Thank you & best of luck.

DEAN

FACULTY OF MANAGEMENT AND SOCIAL SCIENCES



## DEPARTMENT OF ART & DESIGN

- BFD Bachelors in Fashion Design
- BTD Bachelors in Textile Design
- BID Bachelors in Interior Design





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# DEPARTMENT OF ART & DESIGN

## ABOUT

Design development courses are fundamental in modern society and their study lead to exciting and diverse opportunities in worldwide industry, where professionals involve at every step – from first idea and conception to production and retail. That makes industry full of interesting and imaginative careers in designing, styling, promotions, journalism and publication, advertisement and interactive media.

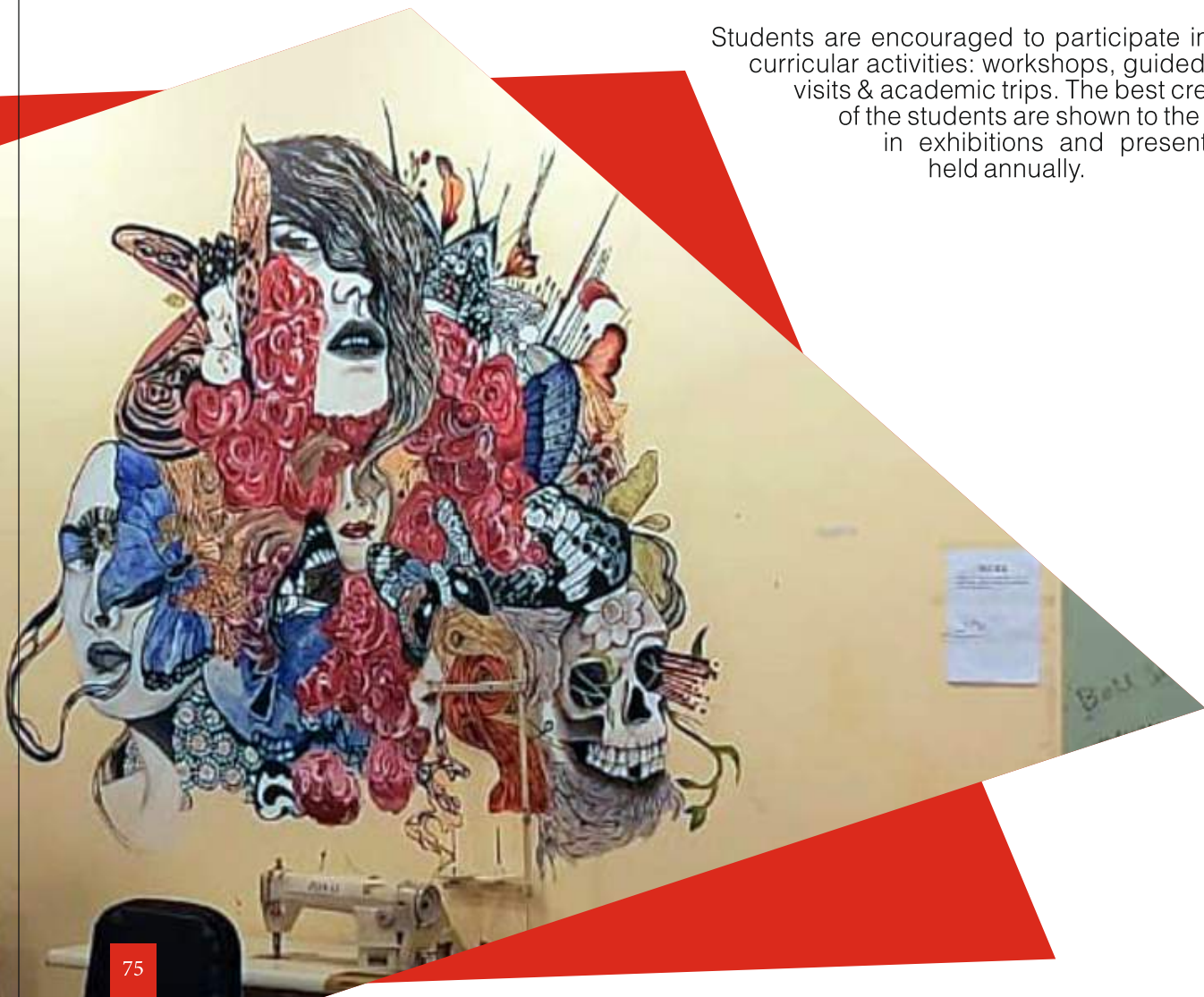
Our Department offers a strong foundation in traditional and modern approaches to the field. The programs are developed to be an exciting and challenging experience for our

students and provide original and inspired learning environment with the objective of creating dynamic and talented graduates prepared to build up a career path in fashion, textile and interior design.

We provide a range of facilities including professional, well-equipped studios for weaving, sewing, draping, printing etc.

Classes are taught by qualified instructors who encourage individual artistic expressions, creative thinking, sense of uniqueness and attach great importance to development, communication, time and project management skills.

Students are encouraged to participate in extra curricular activities: workshops, guided tours, visits & academic trips. The best creations of the students are shown to the public in exhibitions and presentations held annually.



# CHAIRMAN'S MESSAGE



## Najam Us Saqib

Peshawar, often referred to as the "City of Flowers," offers a vibrant environment for both living and studying. Within this dynamic city, the Art & Design Department at INU stands out as a hub for creativity and innovation. Our department boasts strong connections with various organizations and businesses nationwide, allowing us to tailor our curriculum to meet the evolving needs of the art and design industry.

Our faculty, comprised of experienced professionals and industry specialists, actively contribute to all our programs, including Fashion, Textile, and Interior Design. Students benefit from a rich learning experience that includes cross-program collaborations, participation in external events and exhibitions, and the opportunity to hone their expertise in their chosen area of specialization.

At the Art and Design Department, INU, we offer a comprehensive curriculum that emphasizes hands-on learning, idea generation, and practical application. Our state-of-the-art facilities and resources, along with guidance from seasoned academics and designers, ensure that students receive the support they need to thrive.

Through internships, research initiatives, study exchanges, and industry collaborations, we empower our students to explore diverse career pathways and prepare them for success in the professional world or further academic pursuits. Our goal is to nurture adaptable and ambitious creative professionals within a stimulating educational environment.

CHAIRMAN  
DEPARTMENT OF ART & DESIGN



# VISION

Art and Design Department, INU is a leading school for art seekers meeting international standards with quality education and corporate social responsibilities.

# MISSION

We focus on the innovation and creativity that is brought through research, exploration and diverse study techniques by doing collaboration locally and globally to provide exposure to students of Art and Design for future interpersonal and entrepreneurial skills



# TESTIMONIAL

## Fizza Aiman

I am Fizza Aiman, and I am a graduate from the Iqra National University i.e. 2011-2015. My university not only offered me the most advanced and comprehensive solution to learning available today but also made me effective human beings according to social environment. This institute offered me the most through home study course in Interior design using the very latest learning techniques. Their commitment to providing the highest quality training program has resulted in unique teaching and student support system, which produce unparalleled result.

Because of my educational background, I worked 6 months with the Pakistan one of the best award winning firm “Amer Adnan” Associates as an interior designer. And today I am on the position of “Head of Interior Studio” in “Paradigm Design Concepts” Lahore.



## Rumsha Mehmood

Take a risk, take a chance, make a change and breakaway”. This is what I believe in. I'm Rumsha Mehmood, a fashion design graduate from INU Peshawar, who is not only young entrepreneur but also a fashion marketer.

I did my bachelors in Fashion Design from INU Peshawar and currently working as Designer and Marketing Head for one of the renowned fashion houses of Pakistan i.e. Rani Emaan. I'm thankful to my faculty members, my trainers and the university administration for providing me the platform that enabled me to think out-of-the-box.





# FACULTY MEMBERS

**Najam-us-Saqib**  
Chairman/Assistant Professor  
MFA (Master in Fine Art)  
Department of Art & Design, University of Peshawar

**Kashmala Shuja**  
Prog. Coordinator  
Masters in Mass communication & journalism  
University of Peshawar

**Shah Hamid**  
Assistant Professor  
Bachelor in Textile Design  
Iqar National University

**Saara Akhtar**  
Lecturer  
Bachelor in Fashion Design  
SBBWU, Peshawar

**Sayyadha Maryam Nisar**  
Lecturer  
Bachelor in Fashion Design  
Iqra National University

**Ahmad Rajab**  
Lecturer  
Bachelor in Interior Design  
Iqra National university

**Maryum Alizai**  
Lecturer  
Bachelor in Textile design  
University of Peshawar

**Ranrha Sareer**  
Lecturer  
Bachelor in Fashion Design  
Iqra National University

**Mariam Abbas**  
Lecturer  
Bachelor in Interior Design  
Iqra National University, Peshawar

**Hira Shah Jehan**  
Assistant Professor  
Bachelor in Architecture  
CECOS University, Peshawar

**Mehria Javed**  
Lecturer  
Bachelor in Textile Design  
Iqra National University

**Isra Binte Saeed**  
Lecturer  
Bachelor in Textile Design  
Dept. of Art & Design, University of Peshawar

**Sitara Yousaf**  
Lecturer  
BS in Fashion Designing  
INU Peshawar

**Raza Hussain Shah**  
Lecturer  
Bachelor in Architecture  
CECOS

**Sania Shoaib**  
Lecturer  
Bachelor in Fashion Design  
Iqra National University, Peshawar

**Rida E Zainab**  
Lecturer  
Bachelor in Fashion Design  
Iqra National University

**Ar. Bilal Saleem**  
Lecturer  
Bachelor in Architecture  
NCA Lahore

**Furqan Bashir**  
Lab supervisor (Computer Lab)

**Muhammad Asim**  
Lab Supervisor (Fashion Program)

**Nasir Zeb**  
Lab Supervisor (Textile Program)



# RULES AND REGULATIONS

Strict disciplinary action would be taken against all those who do not follow the instructions in letter and spirit.

- **ATTENDANCE:** 75% class attendance is mandatory for the students to enable them to appear in the final examination (in case of an emergency / serious illness the students will be eligible to 04 absences during the whole semester.
- Student entering class room 15 min late after class begun will not be allowed to attend class and will be marked absent.
- Students without required tools and materials will not be allowed to attend class and will be marked absent.
- All mobile phones must remain switched off (not kept on silent / vibration mode) for the entire duration of a class. Any breach of this rule will lead to immediate confiscation of the phone, which will only be returned after the semester is over.
- Smoking is strictly prohibited on the entire campus.
- No food, drinks or gum will be allowed inside the classroom.
- **Dress code:** all male and female students are required to be dressed in a decent and appropriate manner. Please note carefully that under no circumstances will be allowed: casual and shabby getup; dirty and unironed clothes; any kind of immodest and revealing clothes, such as shalwar-qameez with long slits, shirts with low necklines, tight or torn jeans.
- The Student ID Card must be displayed while attending the class. You will not be allowed to attend the class without the ID card.
- Students are not allowed to leave university premises during class hours.
- Cheating, plagiarism, offensive language and disruptive behavior will be addressed according to policies for academic misconduct mentioned in the Students' Handbook.



## ADMISSIONS

Admissions are announced twice a year, before beginning of the Spring and Fall Semesters, through print and electronic media and on our website [www.inu.edu.pk](http://www.inu.edu.pk)

Enrollment in Bachelor or Diploma Program at Art & Design Department requires 45% in HSSC or equivalent.

## ADMISSION TEST

Admission test is designed to measure general academic ability, comprehension of general information, and perceptual and drawing ability. The test is divided into two parts:

**Part 1:** General Knowledge, English Grammar and Arithmetic  
Test Duration: 90 min; Total Marks: 60

**Part 2:** Drawing Test  
Duration 90 min; Total Marks: 40

Candidates, who clear admission test, are called for an interview, an obligatory part of admission process conducted to assess aptitude to communicate, personality and strength of character.

## SEMESTER STRUCTURE

Regular semester load is 16 -18 credit hours, duration 16 weeks. During the summer students will appear in two examinations: Midterm (after 8 weeks of the semester) and Final Examination (after completion of 16 weeks of the semester).

## ACADEMIC LEVELS

### FOUNDATION DIPLOMA

One year intensive foundation program requires completion of 36 credit hours, provides the base for development essential ideas, skills and knowledge for entry to degree courses and guides students in choosing their potential field of study.

### ADVANCE DIPLOMA

Two years program gives student the learning and workplace experience to help start or further their career within fashion field; requires the completion of 74 credit hours

### BACHELOR DEGREE

Four years program requires completion of 140 credit hours, ensures that students firm knowledge in design methodology and practical skills which will assess strengths and corroborate aspiration in specialized area of interest.





# BTD - TEXTILE DESIGN

## OBJECTIVE

The program is dedicated to exploring the diverse realm of fiber materials across fashion, furnishing, and interior design, integrating traditional textile craft traditions with modern innovation. Textile Design encompasses a rich tapestry of historical, theoretical, and technological perspectives, aiming to equip students with a deep understanding of materiality and conceptual exploration. Our curriculum offers a comprehensive study of textile history, printing, weaving, and related courses in surface embellishment and embroidery. Through a balance of theoretical grounding and hands-on experimentation, we foster students' creativity, self-reliance, and passion for the evolving field of Textile Design, empowering them to create new forms of visual expression.

## ELIGIBILITY

To be enrolled in bachelor or Diploma Program at Art & Design Department, 45% in HSSC or equivalent is required.

Associate Degree Program available as per HEC Criteria.

## KEY FACTS

**Degree Title:**  
Bachelor in Textile Design

**Minimum Duration:**  
4 years, 8 Semester

**Credit Hours:**  
140 credit hours





# SCHEME OF STUDIES

## Semester 1

Code	Subject Name	Cr. Hours
AEF-116	Functional English (G.E)	3
AID-111	Introductory Drawing	3
ADF-112	Design Foundations	3
APG-115	Psychology (Social Sci.) G.E	2
ATA-113	Textile Analysis	3
ABD-114	Basic Drafting	3
<b>Total</b>		<b>17</b>

## Semester 2

Code	Subject Name	Cr. Hours
ABE-127	Business English (Gen. Edu)	3
AID-121	Intermediate Drawing	3
AAH-125	Art History (Art & Hum) G.E	2
ACG-123	civics G.E	2
AFC-122	Fashion Concepts	3
AIC-124	Introduction to Computers (G.E)	2+1
PST-126	Ideology & Constitutions of Pakistan	2
<b>Total</b>		<b>18</b>

## Semester 3

Code	Subject Name	Cr. Hours
TWC-232	Woven Concepts - I	3
TMD-233	Motifs Development - I	3
TPT-234	Printing Technology - I	3
TPD-235	Product Design - I	3
IS-116	Islamic Studies/Ethics (G.E)	2
GSQ-001	Holy Quraan (Tarjuma, Tajveed & Tafseer)	0
MST-236	Sewing Techniques (Minor)	3
<b>Total</b>		<b>17</b>

## Semester 4

Code	Subject Name	Cr. Hours
TWC-242	Woven Concepts - II	3
TMD-243	Motifs Development - II	3
TPT-244	Printing Technology - II	3
Gen. Edu	Ecology (Natural Science)	2+1
ACA-243	Contemporary Advertising (Int.)	3
AMP-245	Principles of Management (Int.)	3
<b>Total</b>		<b>18</b>

## Semester 5

Code	Subject Name	Cr. Hours
TPD-351	Digital Textile Printing - I	3
TPT-352	Printing Technology - III	3
TTP-353	Textile Product	3
TWT-354	Weave & Tapestry	3
MCC-356	CAD/CAM	3
MDD-357	Digital Design (Minor)	3
<b>Total</b>		<b>18</b>

## Semester 6

Code	Subject Name	Cr. Hours
TDP-361	Digital Textile Printing - II	3
TWP-362	Weave Project	3
MKT-115	Principles of Marketing (Int.)	3
TRC-363	Rug & Carpet	3
Gen. Ed	QR-1	3
TTH-364	Textile History	3
<b>Total</b>		<b>18</b>

## Semester 7

Code	Subject Name	Cr. Hours
QTR-311	Research Methods & Skills	3
TTD-471	Textile Design Studio	3
TDA-472	Décor/ Accessories Design	3
TLE-473	Lace & Embroidery Design	3
MEP-474	Event Planning (Minor)	3
Ged-Edu	QR-2	3
<b>Total</b>		<b>18</b>

## Semester 8

Code	Subject Name	Cr. Hours
ARW-481	Report Writing (FYP)	3
TCP-482	Capstone Project	3
AEP-108	E-portfolio	2
MPY-484	Photography (Minor)	3
FIN-485	Internship	3
ENT-216	Entrepreneurship	2
<b>Total</b>		<b>16</b>

# BFD - FASHION DESIGN

## OBJECTIVE

The program is dedicated to nurturing students' creative flair and honing their skills with top-notch equipment. With a focus on the design process, we offer a comprehensive curriculum covering various fashion domains, from women's and men's wear to casual and occasional attire. Our intensive courses include design workshops, technical training, and theoretical studies. We prioritize hands-on experience in fashion sketching, patternmaking, and sewing, alongside fostering skills in forecasting and presentation. Incorporating modern tools, such as computer-aided design software, our students learn to create digital illustrations and build professional portfolios tailored to their career aspirations. Graduates are equipped for diverse roles in the fashion industry, from designers and stylists to positions in advertising, accessories, and beyond.

## ELIGIBILITY

To be enrolled in Bachelor or Diploma Program at Art and Design Department, 45% in HSSC or equivalent is required.

Associate Degree Program available as per HEC Criteria.

## KEY FACTS

**Degree Title:**

Bachelor in Fashion Design

**Minimum Duration:**

4 years, 8 Semesters

**Credit Hours:**

140 credit hours





# SCHEME OF STUDIES

## Semester 1

Code	Subject Name	Cr. Hours
AFE-116	Functional English (G.E)	3
AID-111	Introductory Drawing	3
ADF-112	Design Foundations	3
APG-115	Psychology (Social Sci.) G.E	2
ATA-113	Textile Analysis	3
ABD-114	Basic Drafting	3
		3
	<b>Total</b>	<b>17</b>

## Semester 2

Code	Subject Name	Cr. Hours
ABE-127	Business English (Gen. Edu)	3
AID-121	Intermediate Drawing	3
AAH-125	Art History (Art & Hum)	2
AIC-124	Introduction to computer (G.E)	2+1
AFC-122	Fashion Concepts	3
ACG-123	Civics (G.E)	2
PST-126	Ideology & constitution of Pakistan (G.E)	2
	<b>Total</b>	<b>18</b>

## Semester 3

Code	Subject Name	Cr. Hours
FST-231	Sewing Techniques I	3
FPM-232	Pattern Making 1	3
FFI-233	Fashion Illustration	3
FDG-234	Draping 1	3
IS-116	Islamic Studies/ Ethics (G.E)	2
MTD-236	Textile Design	3
GSQ-001	Holy Quran (Tarjuma, Tajveed & Tafseer)	0
	<b>Total</b>	<b>17</b>

## Semester 4

Code	Subject Name	Cr. Hours
FST-241	Sewing Techniques 2	3
FPM-242	Pattern Making 2	3
FDG-244	Draping 2	3
AEY-246	Ecology (Natural science)	2+1
APM-245	Principles of Management (Int.)	3
ACA-243	Contemporary Advertising (Int.)	3
	<b>Total</b>	<b>18</b>

## Semester 5

Code	Subject Name	Cr. Hours
FST-351	Sewing Techniques 3	3
FDP-352	Digital Pattern Design 1	3
FDG-353	Draping 3	3
FDI-354	Digital Fashion Illustration-1	3
MWT-355	Weaving Techniques (Minor)	3
MDD-356	Digital Design	3
	<b>Total</b>	<b>18</b>

## Semester 6

Code	Subject Name	Cr. Hours
FST-361	Sewing Techniques 4	3
FDP-362	Digital Pattern Design 2	3
Gen. Edu	QR-1	3
FDI-364	Digital Fashion Illustration-2	3
FGH-365	Garments History	3
MKT-115	Principal of Marketing	3
	<b>Total</b>	<b>18</b>

## Semester 7

Code	Subject Name	Cr. Hours
QTR-311	Research Methods & Skills	3
FFA-471	Fashion Accessories	3
FDS-472	Fashion Design Studio	3
Gen.Edu	QR-2	3
MSE-473	Surface Embellishment	3
FGC-474	Garment Construction	3
	<b>Total</b>	<b>18</b>

## Semester 8

Code	Subject Name	Cr. Hours
ARW-481	Report Writing (FYP)	3
FCP-482	Capstone Project	3
AEP-483	E-portfolio	2
MPY-484	Photography (minor)	3
FIN-485	Internship	3
ENT-216	Entrepreneurship	2
	<b>Total</b>	<b>16</b>

# BID - INTERIOR DESIGN

## OBJECTIVE

The program is designed to equip students for dynamic careers in interior planning and design, emphasizing the ability to articulate design concepts for spaces that are both functional and aesthetically pleasing. Through a balanced curriculum that merges creative problem-solving with practical skills and research, students gain a comprehensive education. Beginning with foundational courses in drafting, perspective drawing, and color studies, students' progress to advanced studies in studio experiences, computer-aided design, and interior systems. Our focus on integrating diverse cultural needs, historical context, and contemporary trends ensures that graduates are prepared to address complex design challenges with sophistication and insight. By the program's completion, students develop their own unique style, creativity, and visual presentation skills, empowering them to make informed, sustainable, and elegant decisions crucial for success in the field of interior design.

## ELIGIBILITY

To be enrolled in Bachelor or Diploma Program at Art and Design Department, 45% in HSSC or equivalent is required.

Associate Degree Program available as per HEC Criteria.

## KEY FACTS

**Degree Title:**

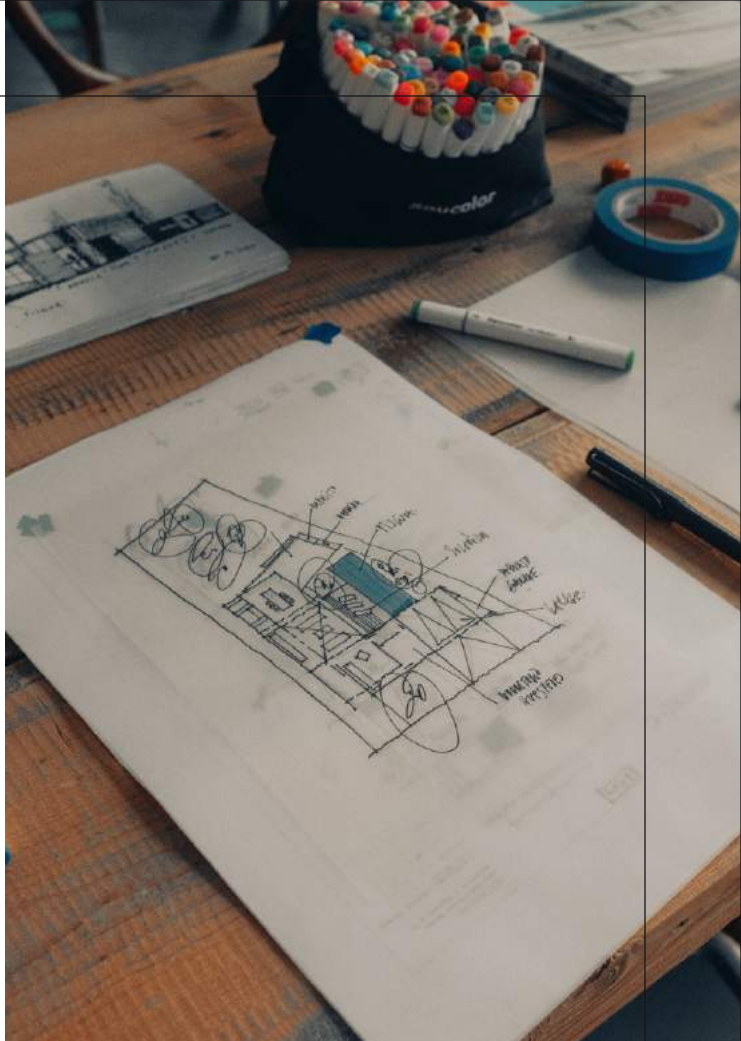
Bachelor in Interior Design

**Minimum Duration:**

4 years, 8 Semester

**Credit Hours:**

140 credit hours





# SCHEME OF STUDIES

## Semester 1

Code	Subject Name	Cr. Hours
AFE-116	Functional English (G.E)	3
AID-111	Introductory Drawing	3
ADF-112	Design Foundations	3
Gen. Ed	Psychology (Social Science)	2
ATA-113	Textile Analysis	3
ABD-114	Basic Drafting	3
<b>Total</b>		<b>17</b>

## Semester 2

Code	Subject Name	Cr. Hours
ABE-127	Business English (G.E)	3
AID-121	Intermediate Drawing	3
AAH-125	Art History (Art & Hum) G.E	2
AIC-124	Introduction to Computers (G.E)	3
AFC-112	Fashion Concepts	3
ACG-123	Civics (G.E)	2
PST-126	Ideology & Constitution of Pakistan	2
<b>Total</b>		<b>18</b>

## Semester 3

Code	Subject Name	Cr. Hours
IHI-231	History of Interior	3
IID-232	Interior Drawing 1	3
IPD-233	Interior Product Design	3
ISP-234	3D Space Planning	3
MTD-236	Textile Design (Minor)	3
IS-116	Islamic Studies/ Ethics	2
GSQ-001	Holy Quran (Tarjuma, Tafseer & Tajweed)	0
<b>Total</b>		<b>17</b>

## Semester 4

Code	Subject Name	Cr. Hours
IID-242	Interior Drawing 2	3
IMM-241	Model Making	3
ICA-243	Contemporary Advertising (Int.)	3
IFD-243	Furniture Design 1	3
AEY-246	Ecology (Natural Sci)	3
APM-245	Principles of Management (Int.)	3
<b>Total</b>		<b>18</b>

## Semester 5

Code	Subject Name	Cr. Hours
IIG-351	Interior Graphics 1	3
IFD-3G2	Furniture Design 2	3
IRD-353	Residential Design	3
ILD-354	Lighting Design	3
ILD-355	Landscape Design	3
MDD-357	Digital Design (Minor)	3
<b>Total</b>		<b>18</b>

## Semester 6

Code	Subject Name	Cr. Hours
IIG-361	Interior Graphics 2	3
Gen. Edu	QR-1	3
ICD-363	Commercial Design	3
IDS-364	Interior Design Studio 1	3
MKT-115	Principles of Marketing (Int.)	3
IBM-365	Building Material Studies	3
<b>Total</b>		<b>18</b>

## Semester 7

Code	Subject Name	Cr. Hours
QTR-311	Research Methods & Skills	3
IDS-475	Interior Design Studio 2	3
IDA-471	Décor/ Accessories	3
IKB-472	Kitchen/Bath Design	3
MEP-474	Event Planning (Minor)	3
Gen. Edu	QR-2	3
<b>Total</b>		<b>18</b>

## Semester 8

Code	Subject Name	Cr. Hours
ARW-481	Report Writing (FYP)	3
FCP-482	Capstone Project	3
AWP-483	E-Potfolio	2
MPY-484	Photography (Minor)	3
FIN-485	Internship	3
ENT-216	Entrepreneurship (G.E)	2
<b>Total</b>		<b>16</b>