

# IQRA NATIONAL UNIVERSITY, PESHAWAR

## 17<sup>th</sup> BOARD OF FACULTY MEETING MINUTES

### DEPARTMENT OF BUSINESS ADMINISTRATION DEPARTMENTS

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The 17<sup>th</sup> Board of Faculty meeting of the Faculty of Management & Social Sciences, IQRA National University, was held on Thursday, 29<sup>th</sup> February, 2024 at 10:30 am in the Conference Room of INU. The meeting was chaired by Prof. Dr. Adil Adnan, Dean Faculty of Management & Social Sciences.

#### Following were the participants:

Prof. Dr. Adil Adnan	Dean/Convener	(Faculty of Management & Social Sciences)
Prof. Dr. Nadeem Safwan	Dean	(FMSS-Swat Campus)
Dr. Amna Ali	Chairperson/Convener	(Business Administration Department, INU)
Dr. Munsifullah	Chairman (Swat Campus)	(Business Administration Department)
Mr. M. Faheem	Chairman	(Media Studies & Mass Communication)
Ms. Rizwana Iqbal	HoP-English	BS-English Program
Ms. Zainab Khan	HoP-Psychology	(BS-Psychology Program)
Dr. Qaiser Mehmood	Assistant Professor	(BAD)
Dr. M. Ismail	Assistant Professor	(BAD)
Dr. Alam Zeb Khattak	Assistant Professor	(BS-Psychology)
Mr. Shah Hamid	Assistant Professor	(Art & Design Department)
Mr. Afzaal Ahmad Khan	Program Coordinator (PG)	(BAD)
Mr. Arshad Iqbal	Lecturer/Program Coordinator	BAD
Mr. Mehmood-ul-Haq	Program Coordinator	BAD
Ms. Kashmala Shuja	Program Coordinator	(Art & Design Department)
Mr. Adnan Ahmad	Program Coordinator	(INU Swat Campus)
Ms. Qurat-ul-Ain	Program Coordinator	BS-English Program
Mr. M. Haroon	Program Coordinator	MSMC-INU

#### External Members attended BOF Meeting were:

• Prof. Dr. Waqar Alam	Head of Business Administration Dept.	Abasyn University, Peshawar
• Dr. Farman Ali	Assistant Professor	King Faisal University, Saudi Arabia
• Dr. Shaif Ullah Jan	Associate Prof. Psychology Dept.	Islamia College University.
• Dr. Bakht Zaman Yusafzai	Assistant Professor, J&MC Dept.	University of Peshawar.
• Mr. Manzoor-ur-Rehman	Assistant Professor	Govt. College Peshawar.
• Mr. Bilal Saleem	Architect/Asst. Manager	IDA, Punjab.

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## Agenda of the Meeting

### Highlights of the Meeting:

- Tilawat-e-Quran-e-Pak
- Welcome note by the Dean

### Agenda item 1: Overview of Scheme of Studies of Undergraduate Program.

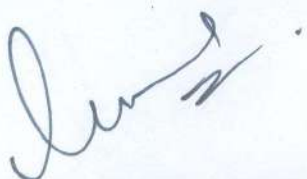
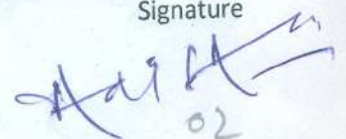
BoS Recommendations	BoF Recommendations
<p>➤ Course Title "Data Analysis" should be replaced with "Data Analysis using Statistical Packages".</p> <p style="text-align: center;">(Annexure A)</p>	<ul style="list-style-type: none"> <li>• The board thoroughly reviewed the 17<sup>th</sup> BoS recommendations and recommended the following points to the 18<sup>th</sup> Academic Council meeting.</li> <li>➤ Appreciated and accepted by the BoF.</li> <li>➤ Recommended by the board.</li> </ul>

### Agenda Item 2: Review of the Scheme of Studies of Post Graduate Programs.

BoS Recommendations	BoF Recommendations
<p>Following changes were recommended by the board:</p> <p><b><u>MBA-NB</u></b></p> <ul style="list-style-type: none"> <li>➤ "Principles of Accounting" and "Financial Accounting" may be offered merged as "Financial Accounting" in 1<sup>st</sup> Semester.</li> <li>➤ "Managerial Accounting" may be offered in replacement of "Financial Accounting" of 2<sup>nd</sup> semester.</li> <li>➤ "Human Resource Management" may be offered in replacement of "Managerial Economics".</li> <li>➤ "Business Research Methods" may be offered in 1<sup>st</sup> semester instead of "Quantitative Techniques for Managers".</li> <li>➤ "Quantitative Techniques" may be offered in 3<sup>rd</sup> semester and "Applied Qualitative Techniques" may be offered in 4<sup>th</sup> semester instead of "Elective V".</li> <li>➤ "Cost Accounting" may be offered in 3<sup>rd</sup> semester instead of "Elective-II".</li> </ul>	<ul style="list-style-type: none"> <li>➤ The board recommended that the HEC-2023 Graduate Policy may be implemented on the students admitted in Fall-2024 and onwards.</li> <li>➤ Recommended by the BoF</li> <li>➤ Accepted by the BoF</li> <li>➤ Accepted by the BoF</li> <li>➤ Accepted by the BoF</li> <li>➤ Accepted by the BoF</li> <li>➤ Accepted by the BoF</li> </ul>

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- "Project Thesis" may be replaced with "Research Thesis/2 elective".

**(Annexure B)**

**MBA-BB**

- "Project Thesis title may be replaced with "Research Thesis / 2 electives".

**MS (MS)**

- "Managerial Economics" may be replaced with "Strategic Management".
- "Project Thesis title may be replaced with "Research Thesis / 2 electives".

**PhD (MS)**

- Quantitative Techniques for Manager may be replaced with Applied Qualitative Techniques.

- Accepted and recommended by the BoF

- Accepted and recommended by the BoF

- Accepted and recommended by the BoF

- It was ideally recommended by the BoF, that both qualitative and quantitative techniques should be offered and analytical tool should be a part for both subjects. The board further, recommended that advanced qualitative techniques should be offered in 1<sup>st</sup> semester and Advanced quantitative techniques replaced with applied quantitative.

➤ **Admission Requirement**

The board reviewed the eligibility criteria of PhD (MS) program. Department has adopted the HEC PG, 2023 policy which changes the eligibility criteria as:

- PhD degree program is open to candidates who have obtained Masters/MPhil degree (18 years of education or equivalent) with minimum 3.00 CGPA out of 4.00 or equivalent in the relevant discipline.
- Candidate should provide either a valid GAT subject test with minimum 60% cumulative score, or GRE subject test or any other approved by HEC or University based test passed with 60% marks before the end of 1<sup>st</sup> semester of admission. In addition, MS/MPhil degree holders without research may be granted admission in PhD. Board further advised that such admitted students should published a research paper (in any category of journals at least "Y category", HJRS listed) before the end of 1<sup>st</sup> semester.

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**Agenda Item 4: Commencement of “BS-Digital Marketing” and “BS-Accounting & Finance” Recommendations /Approval. (Both Peshawar and Swat Campuses).**

BoS Recommendations	BoF Recommendations
<p>The board also recommended to launch new programs i.e. “BS-Accounting &amp; Finance” and “BS-Digital Marketing”. Scheme of studies of the programs may be presented in the 17<sup>th</sup> Board of Faculty meeting.</p>	<ul style="list-style-type: none"> <li>➤ The board accepted and recommended that the HEC-2023 Graduate Policy may be implemented on the students admitted in Fall-2024 and onwards.</li> <li>➤ The board recommended to follow the same undergraduate scheme of study for BS marketing and BS accounting and finance.</li> <li>➤ The board recommended to upgrade the entrepreneur credit hours from 2 to 3 credit hours.</li> <li>➤ The computer application subject in marketing must connect with ICT.</li> <li>➤ The board also recommended to change the philosophy subject with other lead subject in 2<sup>nd</sup> semester.</li> <li>➤ Consumer behavior subject should be taught before international marketing.</li> <li>➤ Change Research methodology name with Business research methodology.</li> <li>➤ Revised and update digital marketing content.</li> <li>➤ The board recommended to replace the digital marketing with online digital marketing and should not use “digital” word with every subject in BS digital marketing program.</li> <li>➤ The board recommended to replace the mathematic in finance with business math in 1<sup>st</sup> semester.</li> <li>➤ Holy Quran should also be added with zero credit hours in scheme of the study.</li> <li>➤ In semester four replace advance cost and management accounting with cost and management accounting and communicate with ACCA for content and follow the exemption policy regarding subjects in degree program.</li> <li>➤ Replace money and banking with money, banking and finance.</li> <li>➤ Replace bachelor internship with internship report.</li> </ul>

Approved By:



**Prof. Dr. Adil Adnan**  
Dean, Faculty of Management & Social Sciences  
QRA National University, Peshawar.

Minutes Recorded By:



**Arshad Iqbal**  
Program Coordinator-BAD

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## ANNEXURE-A

SCHEME OF STUDY FOR BBA (HONS) 4YEARS / 8 SEMESTERS PROGRAM					
Fall - 2023 & Onwards					
Semester 1st			Semester 2nd		
Course Code	Course Title	Cr. Hours	Course Code	Course Title	Cr. Hours
MGT 111	INTRODUCTION TO BUSINESS	3	ENG 121	TECHNICAL REPORT WRITING	3
MGT 112	PRINCIPLES OF MANAGEMENT	3	IDC 122	BUSINESS MATHEMATICS	3
FE 113	BUSINESS ENGLISH	3	MIN 123	BUSINESS ETHICS	3
ICT 114	COMPUTER APPLICATIONS TO BUSINESS	2+1	ACT 124	PRINCIPLES OF ACCOUNTING	3
MKT 115	PRINCIPLES OF MARKETING	3	SSC 125	INTRODUCTION TO PSYCHOLOGY	2
IS 116	ISLAMIC STUDIES/ETHICS for non-Muslim	2	PST 126	IDEOLOGY & CONSTITUTION OF PAKISTAN	2
GSQ 001	HOLY-QURAN (Tarjuma, Tajveed & Tafseer)	0		<b>TOTAL</b>	<b>16</b>
	<b>TOTAL</b>	<b>17</b>			
Semester 3rd			Semester 4th		
Course Code	Course Title	Cr. Hours	Course Code	Course Title	Cr. Hours
IDC 211	INTRODUCTION TO ECONOMICS	3	IDC221	STATISTICAL INFERENCE	3
MIN 212	ORGANIZATIONAL BEHAVIOR	3	MGT 222	HUMAN RESOURCE MANAGEMENT	3
MGT 213	BUSINESS LAW	3	ACT 223	FINANCIAL ACCOUNTING	3
IDC 214	FUNDAMENTALS OF STATISTICS	3	MKT 224	MARKETING MANAGEMENT	3
NSC 215	ENVIRONMENTAL SCIENCES	3	ECO 225	MANAGERIAL ECONOMICS	3
ENT 216	ENTREPRENEURSHIP	2	CC 226	CORPORATE SOCIAL RESPONSIBILITY	2
	<b>TOTAL</b>	<b>17</b>		<b>TOTAL</b>	<b>17</b>
Semester 5th			Semester 6th		
Course Code	Course Title	Cr. Hours	Course Code	Course Title	Cr. Hours
QTR 311	BUSINESS RESEARCH METHODS	3	FIN 321	FINANCIAL MANAGEMENT	3
PHIL 312	INTRODUCTION TO PHILOSOPHY	2	MGT 322	STRATEGIC MANAGEMENT	3
FIN 313	BUSINESS FINANCE	3	QTR 323	DATA ANALYSIS	3
MGT 314	INTRODUCTION TO PROJECT MANAGEMENT	3	MGT 324	TAXATION LAW	3
FIN 315	INTRODUCTION TO MONEY BANKING & FINANCE	3	MGT 325	E-COMMERCE	3
ACT 316	COST ACCOUNTING	3	MGT 326	SUPPLY CHAIN MANAGEMENT	3
	<b>TOTAL</b>	<b>17</b>		<b>TOTAL</b>	<b>18</b>
Semester 7th			Semester 8th		
Course Code	Course Title	Cr. Hours	Course Code	Course Title	Cr. Hours
MKT 411	STRATEGIC MARKETING	3		ELECTIVE-III	3
FIN 412	STRATEGIC FINANCE	3		ELECTIVE-IV	3
MGT 413	ORGANIZATIONAL DEVELOPMENT	3		ELECTIVE-V	3
	ELECTIVE-I	3	BRP 424	RESEARCH PROJECT	6
	ELECTIVE-II	3		<b>TOTAL</b>	<b>15</b>
INT 414	INTERNSHIP	3			
	<b>TOTAL</b>	<b>18</b>		<b>TOTAL CREDIT HOURS</b>	<b>135</b>

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## ANNEXURE - B

SCHEME OF STUDY FOR MBA-NB PROGRAM					
Fall - 2023					
Semester 1st			Semester 2nd		
Course Code	Course Title	Cr. Hours	Course Code	Course Title	Cr. Hours
MGT 511	Principles of Management	3	FIN 521	Business Finance	3
ACT 512	Principles of Accounting	3	MKT 522	Marketing Management	3
MKT 513	Principles of Marketing	3	ACT 523	Financial Accounting	3
ECO 514	Introduction to Economics	3	ECO 524	Managerial Economics	3
QTM 515	Applied Qualitative Techniques	3	QTM 525	Quantitative Techniques for Managers	3
<b>TOTAL</b>		<b>15</b>	<b>TOTAL</b>		<b>15</b>
Semester 3rd			Semester 4th		
Course Code	Course Title	Cr. Hours	Course Code	Course Title	Cr. Hours
MGT 611	Strategic Management	3	FIN 621	Financial Management	3
	Elective I	3		Elective V	3
	Elective II	3		Elective VI	3
	Elective III	3		PROJECT-THESIS / 2 Electives	6
	Elective IV	3		<b>TOTAL</b>	<b>15</b>
<b>TOTAL</b>		<b>15</b>	<b>TOTAL CREDIT HOURS</b>		<b>60</b>
SCHEME OF STUDY FOR MBA-BB PROGRAM					
Fall - 2023					
Semester 1st			Semester 2nd		
Course Code	Course Title	Cr. Hours	Course Code	Course Title	Cr. Hours
MGT 511	Strategic Management	3	FIN 521	Strategic Finance	3
QTM 512	Quantitative Techniques for Managers	3	QTM 522	Applied Qualitative Techniques	3
	Elective I	3		Elective III	3
	Elective II	3			
<b>TOTAL</b>		<b>12</b>	<b>TOTAL</b>		<b>9</b>
Semester 3rd			Semester 4th		
Course Code	Course Title	Cr. Hours	Course Code	Course Title	Cr. Hours
MKT 531	Strategic Marketing	3	BUS-613	PROJECT-THESIS / 2 Elective Courses	6
	Elective IV	3			
	Elective V			<b>TOTAL CREDIT HOURS</b>	<b>36</b>
<b>TOTAL</b>		<b>6</b>			
SCHEME OF STUDY FOR MS-MANAGEMENT 2 YEARS / 4 SEMESTERS PROGRAM					
Fall - 2023					
Semester 1st			Semester 2nd		
Course Code	Course Title	Cr. Hours	Course Code	Course Title	Cr. Hours
ASC 511	Research Philosophy	3	QTM 521	Quantitative & Qualitative Techniques	3
ASC 512	Advance Research Methods	3		Elective I	3
ECO 513	Managerial Economics	3		Elective II	3
<b>TOTAL</b>		<b>9</b>	<b>TOTAL</b>		<b>9</b>
Semester 3rd			Semester 4th		
Course Code	Course Title	Cr. Hours	Course Code	Course Title	Cr. Hours
	Elective III	3	BUS-613	PROJECT THESIS / 2 Elective Courses	6
	Elective IV	3		<b>TOTAL</b>	<b>6</b>
<b>TOTAL</b>		<b>6</b>	<b>TOTAL CREDIT HOURS</b>		<b>30</b>
SCHEME OF STUDY FOR PHD PROGRAM					
Fall - 2023					
Semester 1st			Semester 2nd		
Course Code	Course Title	Cr. Hours	Course Code	Course Title	Cr. Hours
ASC 711	Quantitative Techniques for Managers	3	ASC 721	Applied Qualitative Techniques	3
ASC 713	Contemporary Issues in Management	3	ASC 722	Independent Study	3
	Elective I	3		Elective II	3
<b>TOTAL</b>		<b>9</b>	<b>TOTAL</b>		<b>9</b>
Semester 3rd			Semester 4th		
Course Code	Course Title	Cr. Hours	Course Code	Course Title	Cr. Hours
ASC 733	Ph.D. Thesis	30			
<b>TOTAL</b>		<b>30</b>			
<b>TOTAL CREDIT HOURS</b>		<b>48</b>			

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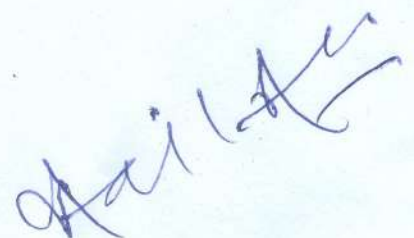
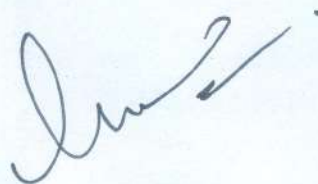


## ANNEXURE C.

### Way Forward for Applicants Seeking Admission in the 5<sup>th</sup> Semester of a Bachelor Program

According to the HEC undergraduate policy 2023, the students may be admitted to four-year bachelor program in the 5<sup>th</sup> Semester. Each application for admission from such applicants will be dealt on case-to-case bases. However, we have tentatively identified that perspective admission applications in 5<sup>th</sup> semester of a bachelor program would be received from one of the following five type of applicants-

- i. Associate Degree holders from relevant field as per new HEC undergraduate policy 2023
  - ii. Associate Degree holders from other field as per new HEC undergraduate policy 2023
  - iii. Associate Degree holders from relevant field as per old undergraduate Policy
  - iv. Associate Degree holders from others field as per old undergraduate Policy
  - v. Student with Conventional BA/BSc
1. **Associate Degree holders from relevant field as per new HEC undergraduate policy 2023**  
Such applicants can be admitted in 5<sup>th</sup> Semester as they have already studied
    - i. At least 30 Credit hours of general courses,
    - ii. 30 credit hours of major courses and,
    - iii. Some of the interdisciplinary courses.
  2. **Associate Degree holders from other field as per new HEC undergraduate policy 2023**  
Such applicants can be admitted in 5<sup>th</sup> Semester after a bridging semester as they have already studied
    - i. At least 30 Credit hours of general courses,
    - ii. 12 credit hours of interdisciplinary courses and,
    - iii. Some of the some of the major courses.
  3. **Associate Degree holders from relevant field as per old undergraduate Policy**  
Such applicants can be admitted in 5<sup>th</sup> Semester after a bridging semester as already studied
    - i. At least 30 credit hour of major courses and,
    - ii. At least 12 credit hours of general and interdisciplinary course each.
  4. **Associate Degree holders from others field as per old undergraduate Policy**  
Such applicants can be admitted in 5<sup>th</sup> Semester. However, they may need more than one bridging semester as they are from other field and have studied a combination of following courses.
    - i. At least 12 credit hours of interdisciplinary and general courses each
    - ii. Few credit hours of major courses





**5. Student with Conventional BA/BSc**

The applicants from conventional programs, if admitted, will require more than one bridging semester as they have studied very few courses during their conventional degree. In our estimation, following is the division of their courses.

- i. Up to 24 credit hours may be transferred as combination of general, interdisciplinary and major courses.
- ii. Up to 72 credit hours will be taught from 5<sup>th</sup> to 8<sup>th</sup> semester.
- iii. Up to 18 credit hours in bridging semester.

In this way, they would need at least one extra semester in addition to one bridging semester to meet the HEC's specific requirement of a degree. HEC policy does not highlight if this is allowed or not.

**Possible Courses of Bridging Semester;**

1. Introduction to business
2. Principle of management
3. Principle of marketing
4. Business Ethics
5. Principle of Accounting
6. Human Resource Management
7. Financial Accounting
8. Marketing Management
9. Managerial Economics



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Annexure-C

Bridging Semester 1		Bridging Semester 2	
Course Title	Cr. Hrs	Course Title	Cr. Hrs
	3		3
	3		3
	3		3
	3		3
	3		3
	3		3
<b>TOTAL</b>	<b>18</b>	<b>TOTAL</b>	<b>18</b>
<b>Semester 1st</b>			
Course Title	Cr. Hrs	Course Title	Cr. Hrs
BUSINESS RESEARCH METHODS	3	FINANCIAL MANAGEMENT	3
INTRODUCTION TO PHILOSOPHY	2	STRATEGIC MANAGEMENT	3
BUSINESS FINANCE	3	DATA ANALYSIS	3
INTRODUCTION TO PROJECT MANAG	3	TAXATION LAW	3
INTRODUCTION TO MONEY BANKING	3	E-COMMERCE	3
COST ACCOUNTING	3	SUPPLY CHAIN MANAGEMENT	3
<b>TOTAL</b>	<b>17</b>	<b>TOTAL</b>	<b>18</b>
<b>Semester 3rd</b>			
Course Title	Cr. Hrs	Course Title	Cr. Hrs
STRATEGIC MARKETING	3	ELECTIVE-III	3
STRATEGIC FINANCE	3	ELECTIVE-IV	3
ORGANIZATIONAL DEVELOPMENT	3	ELECTIVE-V	3
ELECTIVE-I	3	RESEARCH PROJECT	6
ELECTIVE-II	3		
INTERNSHIP	3	<b>TOTAL</b>	<b>15</b>
<b>TOTAL</b>	<b>18</b>	<b>TOTAL CREDIT HOURS</b>	<b>86</b>
<b>Semester 4th</b>			



relevant field degree

Annexure-C

Semester 1st		Semester 2nd	
Course Title	Cr. Hrs	Course Title	Cr. Hrs
BUSINESS RESEARCH METHODS	3	FINANCIAL MANAGEMENT	3
INTRODUCTION TO PHILOSOPHY	2	STRATEGIC MANAGEMENT	3
BUSINESS FINANCE	3	DATA ANALYSIS	3
INTRODUCTION TO PROJECT MANAGEMENT	3	TAXATION LAW	3
INTRODUCTION TO MONEY BANKING & FIN/	3	E-COMMERCE	3
COST ACCOUNTING	3	SUPPLY CHAIN MANAGEMENT	3
<b>TOTAL</b>	<b>17</b>	<b>TOTAL</b>	<b>18</b>
Semester 3rd		Semester 4th	
Course Title	Cr. Hrs	Course Title	Cr. Hrs
STRATEGIC MARKETING	3	ELECTIVE-III	3
STRATEGIC FINANCE	3	ELECTIVE-IV	3
ORGANIZATIONAL DEVELOPMENT	3	ELECTIVE-V	3
ELECTIVE-I	3	RESEARCH PROJECT	6
ELECTIVE-II	3		
INTERNSHIP	3	<b>TOTAL</b>	<b>15</b>
<b>TOTAL</b>	<b>18</b>		
		<b>TOTAL 68</b>	



Other fields.

Annexure-C

Bridging Semester		Semester 1st	
Course Title	Cr. Hours	Course Title	Cr. Hours
	3	BUSINESS RESEARCH METHODS	3
	3	INTRODUCTION TO PHILOSOPHY	2
	3	BUSINESS FINANCE	3
	3	INTRODUCTION TO PROJECT MANAGEMENT	3
	3	INTRODUCTION TO MONEY BANKING & FINANCE	3
	3	COST ACCOUNTING	3
<b>TOTAL</b>	<b>18</b>	<b>TOTAL</b>	<b>17</b>
Semester 2nd		Semester 3rd	
Course Title	Cr. Hours	Course Title	Cr. Hours
FINANCIAL MANAGEMENT	3	STRATEGIC MARKETING	3
STRATEGIC MANAGEMENT	3	STRATEGIC FINANCE	3
DATA ANALYSIS	3	ORGANIZATIONAL DEVELOPMENT	3
TAXATION LAW	3	ELECTIVE-I	3
E-COMMERCE	3	ELECTIVE-II	3
SUPPLY CHAIN MANAGEMENT	3	INTERNSHIP	3
<b>TOTAL</b>	<b>18</b>	<b>TOTAL</b>	<b>18</b>
Semester 4th			
Course Title	Cr. Hours		
ELECTIVE-III	3		
ELECTIVE-IV	3		
ELECTIVE-V	6		
RESEARCH PROJECT	3		
<b>TOTAL</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>86</b>

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# ANNEXURE - D

## IQRA NATIONAL UNIVERSITY BUSINESS ADMINISTRATION DEPARTMENT

### SEMESTER WISE BREAKUP BS Digital Marketing Program (130 Cr Hrs)

#### 1<sup>st</sup> Semester: 18 Credits

Sr. No	Course Code	Course Name	Category	Pre-reqs	Cr Hrs
1		History of Art & Deign	Gen Ed-Arts & Hum-1	None	2
2		Functional English	Gen Ed-Functional E-1	None	3
3		Exploring Quantitative Skills	Gen Ed-Quantitative R-1	None	3
4		Islamic Studies/ Tafseer & Tajweed	Gen Ed-Islamic S-1	None	2
5		Ideology and Constitution of Pakistan	Gen Ed-Ideology & C-1	None	2
6		Introduction to Business	Discipline Specific-1	None	3
7		Principles of Management	Discipline Specific-2	None	3
		<b>Total Semester Credit Hours</b>			<b>18</b>

#### 2<sup>nd</sup> Semester: 18 Credits

Sr. No	Course Code	Course Name	Category	Pre-reqs	Cr Hrs
8		Effective Writing Skills	Gen Ed-Expository W-2		3
9		Tools for Quantitative Reasoning	Gen Ed-Quantitative R-2	Exploring Quantitative Skills	3
10		Computer Applications to Business	Gen Ed-ICT-1	None	2+1
11		Financial Accounting	Discipline Specific-3	None	3
12		Principles of Marketing	Discipline Specific-4	None	3
13		Micro Economics	Interdisciplinary Req-1	None	3
		<b>Total Semester Credit Hours</b>			<b>18</b>

#### 3<sup>rd</sup> Semester: 16 Credits

Sr. No	Course Code	Course Name	Category	Pre-reqs	Cr Hrs
14		Leadership and Community Engagement	Gen Ed-Civics and CE-1	None	2
15		Mass Communication	Gen Ed-Social Sc-1	None	2
16		Marketing Management	Discipline specific-5	Principles of Marketing	3
17		E-Human Resource Management	Discipline specific-6	Principles of Management	3
18		Introduction to Digital Marketing	Discipline specific-7	None	3
19		Macro Economics	Interdisciplinary Req-2	Micro Economics	3
		<b>Total Semester Credit Hours</b>			<b>16</b>

#### 4<sup>th</sup> Semester: 17 Credits

Sr. No	Course Code	Course Name	Category	Pre-reqs	Cr Hrs
20		The Science for the Global Challenges	Gen Ed-Natural S-1	None	2+1
21		Entrepreneurship	Gen Ed-Entrepreneur-1	None	3
22		E-Commerce	Interdisciplinary Req-3		3
23		Business Statistics	Interdisciplinary Req-4		3
24		Graphic Design & Animation	Discipline specific-8		3
25		Freelancing & Creative Consultancy	Discipline specific-9		3
		<b>Total Semester Credit Hours</b>			<b>17</b>

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**5<sup>th</sup> Semester: 18 Credits**

Sr. No	Course Code	Course Name	Category	Pre-reqs	Cr Hrs
26	MT – 511	Inferential Statistics	Interdisciplinary Req-5	Business Statistics	3
27	MG – 512	Cyber Law	Discipline specific-10	MG 207	3
28	MG – 513	Digital Economy of Pakistan	Discipline specific-11		3
29	CS – 514	Website Design & Development	Discipline specific-12	Computer Applications to Business	3
30	MG – 515	Online Consumer Behaviour	Discipline specific-13	None	3
31	MG – 516	Financial Management	Discipline specific-14	Financial Accounting	3
		Total Semester Credit Hours			18

**6<sup>th</sup> Semester: 18 Credits**

Sr. No	Course Code	Course Name	Category	Pre-reqs	Cr Hrs
32	SS – 521	Digital Marketing Campaign	Discipline specific-15	Introduction to Digital Marketing	3
33	MG – 522	Search Engine Optimization	Discipline specific-16	None	3
34	MG – 523	Marketing Research Methods	Discipline specific-17	None	3
35	MG – 524	Social Media Marketing	Discipline specific-18	Introduction to Digital Marketing	3
36	MG – 525	Major Elective 1	Discipline specific-19		3
37	MG – 526	Major Elective 2	Discipline specific-20		3
		Total Semester Credit Hours			18

**Summer Semester: 03 Credits**

Sr. No	Course Code	Course Name	Category	Pre-reqs	Cr Hrs
38	MG – 527	Field Experience/Internship	Field Exp/Internship-1	None	3

**7<sup>th</sup> Semester: 12 Credits**

Sr. No	Course Code	Course Name	Category	Pre-reqs	Cr Hrs
38	MG – 611	Digital Sales Management	Discipline specific-21		3
39	MG – 612	Digital Brand Management	Discipline specific-22	None	3
40	MG – 613	Major Elective 3	Discipline specific-23		3
41	MG – 614	Major Elective 4	Discipline specific-24		3
		Total Semester Credit Hours			12

**8<sup>th</sup> Semester: 09 Credits**

Sr. No	Course Code	Course Name	Category	Pre-reqs	Cr Hrs
44	MG – 621	Cyber Security	Discipline specific-25	None	3
45	MG – 622	Major Elective 5	Discipline specific-26		3
48	MG – 625	Capstone Project	Capstone Project-1		3
		Total Semester Credit Hours			09

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## **BS (Accounting & Finance)**

### **Introduction**

The BS (Accounting & Finance) is a highly specialized degree, preparing the graduate as having expertise in Accountancy and Finance. The students will acquire the knowledge and technical skills needed to analyze accounting/finance and business problems, and they will understand how best to communicate and use financial information to support business decisions. The degree offers specialization in Accounting and/or Finance. With the management of financial information underpinning all business activities, there are more employment and career opportunities in accounting and finance than many other areas of study. This degree will prepare students for a rewarding career in any sector of the economy. The graduates may work as a Financial Accountant, Forensic Accountant, Management Accountant, Auditor, Chief Financial Officer, Financial Advisor and Tax Specialist.

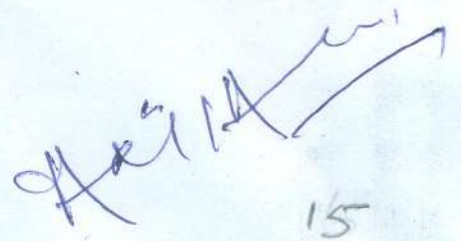
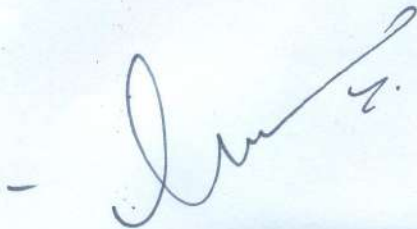
### **Program Objective**

The BS (Accounting & Finance) program is aimed at giving students a solid foundation in accounting and finance, rounded out with the all-important interpersonal, computer, and business communication skills critical for success in today's business environment. The degree will give students an understanding of the legal and regulatory environment that commercial organizations and accounting professionals. They will be able to identify and evaluate ethical dilemmas and provide logical ways to resolve them. They will learn the concepts and processes needed to protect, validate and attest to the integrity and reliability of financial information. By studying financial institutions, markets, and business finance, students will learn about the components of the financial system and how it impacts upon financial decisions in an organization. Students will study the financial system, institutions, and financial instruments, which are involved with the transfer of funds between individuals, businesses and governments. This includes critical short-run decisions, such as cash management and credit policy, which affect the survival of the organization. Long-term decisions include investment in plant and equipment, fundraising, and mergers and takeovers, all of which determine the wealth of the owners.

### **Degree Requirements**

The BS (Accounting & Finance) is of a 4 year duration, spread over 8 regular semesters, and consists of 130-136 credit hours of studies. The normal duration for completion of BS (Accounting & Finance) Degree is 8 semesters over a period of 4 years. The maximum duration for obtaining BS (Accounting & Finance) degree shall be 7 years.

### **Eligibility for Admission**





- FA/FSc or Equivalent qualifications with minimum 45% marks in any discipline.
- Admission Test and interview

### ACCA Exemption

Syllabus coverage of the courses will allow the students not only to attain the BS (Hons) degree but also to attempt ACCA (UK) papers, within the 4 years. At the successful completion of this degree, a candidate may become a graduate and a professional qualification holder. It is envisioned that ACCA will offer exemption of first 9 papers to the graduates of INU, BS (Hons) Accounting and Finance program.

### Semester Wise Breakup of Courses

Semester 1			
Code	Course Title	Credit Hours	Category
	Fundamentals of Accounting	3	Major or Disciplinary
	Introduction to Business	3	Interdisciplinary
	Principles of Management	3	Interdisciplinary
	English (General)	3	GE-Expository Writing
	Office Management Tools	3	GE-Applications of Information and Communication Technologies
	Business Mathematics	3	GE-Quantitative Reasoning
Semester 2			
Code	Course Title	Credit Hours	Category
	Financial Accounting	3	Major or Disciplinary
	English (Functional)	3	GE-Functional English
	Entrepreneurship	3	GE-Entrepreneurship
	Principles of Microeconomics	3	Interdisciplinary

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	Ideology and Constitution of Pakistan	2	GE-Ideology and Constitution of Pakistan
	Fundamentals of Islamic Studies	2	GE-Islamic Studies
<b>Semester 3</b>			
<b>Code</b>	<b>Course Title</b>	<b>Credit Hours</b>	<b>Category</b>
	Foreign Language (XXXX)	2	GE-Arts and Humanities
	Introducton to Sociology	2	GE-Social Sciences
	Management Accounting	3	Major or Disciplinary
	Business Finance	3	Major or Disciplinary
	Principles of Macroeconomics	3	Interdisciplinary
	Descriptive Statistics	3	GE-Quantitative Reasoning
<b>Semester 4</b>			
<b>Code</b>	<b>Course Title</b>	<b>Credit Hours</b>	<b>Category</b>
	Science of climate change and its implications for development	3	GE-Natural Sciences
	Civics and Community Engagement	2	GE-Civics and Community Engagement
	Professional Communication (Theory)	3	Interdisciplinary
	Financial Management	3	Major or Disciplinary
	Business Law	3	Major or Disciplinary
	Accounting Elective – I	3	Major or Disciplinary
<b>Semester 5</b>			
<b>Code</b>	<b>Course Title</b>	<b>Credit Hours</b>	<b>Category</b>



	Accounting Information System	3	Major or Disciplinary
	Audit and Assurance	3	Major or Disciplinary
	Financial Markets and Institutions	3	Major or Disciplinary
	Corporate Finance	3	Major or Disciplinary
	Finance Elective – I	3	Major or Disciplinary

**Semester 6**

Code	Course Title	Credit Hours	Category
	Principles of Marketing	3	Interdisciplinary
	Research Methodology	3	Interdisciplinary
	Fundamentals of Taxation	3	Major or Disciplinary
	Accounting Elective – II	3	Major or Disciplinary
	Finance Elective – II	3	Major or Disciplinary

**Semester 7**

Code	Course Title	Credit Hours	Category
	Commercial and Central Banking	3	Major or Disciplinary
	Computer Applications in Finance	3	Major or Disciplinary
	Accounting Elective – III	3	Major or Disciplinary
	Finance Elective – III	3	Major or Disciplinary
	Finance Elective – IV	3	Major or Disciplinary

**Semester 8**

Code	Course Title	Credit Hours	Category
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	Bachelor's Internship/Fieldwork	3	Field Experience/Internship
	Accounting Elective – IV	3	Major or Disciplinary
	Accounting Elective – V	3	Major or Disciplinary
	Bachelor's Capstone Project	3	Capstone Project
	Finance Elective – V	3	Major or Disciplinary
	Accounting Elective – VI	3	Major or Disciplinary

### Accounting Specialization

In case of specialization in Accounting, students will have to study 15 courses of Accounting (7 core and 8 elective) along with 9 courses of Finance (6 core and 3 elective). There will be no change in department core courses and non-specialized mandatory courses.

### Finance Specialization

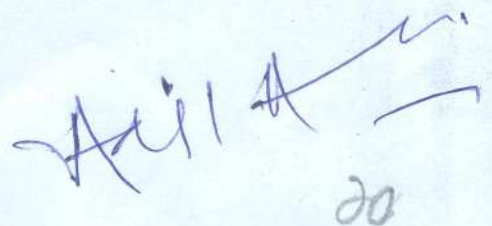
In case of specialization in Finance, students will have to study 14 courses of Finance (6 core and 8 elective) along with 10 courses of accounting (7 core and 3 elective). There will be no change in departmental core courses and The Program Coordinator can offer courses from the variety of electives in an area of specialization depending upon the availability of faculty and changing market trends. The list of elective courses is not exhaustive and new courses can be added once approved from the Academic Committee of the Business Administration Department.

### Electives (Accounting)

1. Tax Management and Optimization
2. Advanced Financial Accounting
3. Accounting Theory and Practices
4. Forensic Accounting
5. Corporate Accounting
6. Advanced Management Accounting
7. Advance Cost Accounting
8. Islamic Accounting
9. Financial Reporting
10. Advanced Financial Reporting
11. Actuarial Science
12. Equity Valuation
13. Business Taxation
14. Advanced Taxation
15. Advanced Audit and Assurance

## Electives (Finance)

1. Empirical research in Finance
2. Behavioral Finance
3. Treasury and Funds Management
4. Financial Risk Management
5. Advance Portfolio Management
6. Alternative Investments
7. Financial Derivatives
8. Private Equity and Venture Capital
9. Financial Modeling
10. Fixed Income Investments
11. Finance Theory
12. Financial Engineering
13. Financial Markets Regulations
14. Cases in Finance
15. Financial Reporting I
16. Monetary Economics
17. Marketing of Financial Services
18. Internal Risk Management and Audit
19. Capital markets
20. Corporate Finance
21. Public Finance & policy
22. Financial Econometrics
23. Management Accounting
24. Non-Banking Financial Institutions
25. Public Finance & Policy
26. Financial Modeling
27. Financial Statement Analysis
28. Public Finance and Policy
29. Personal Finance
30. International Financial Management
31. Strategic Financial Management
32. Entrepreneurial Finance
33. Corporate Governance



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# **IQRA NATIONAL UNIVERSITY SWAT CAMPUS**

## **Department Of Business Studies**

Date: 12/03/2024

### Minutes of the BOF Meeting Department of Business Studies

Held on February 29, 2024

Board of Faculties Meeting of Department of Business Studies was held on February 20, 2024 at 10:300 p.m. at IQRA National University Peshawar.

### Suggestions and Recommendations of BOF Members regarding "BS (Accounting & Finance) at INU Peshawar and Swat

1. The board of faculty members approved the proposal to launch the "BS (Accounting & Finance)" program at the INU Peshawar and Swat. It was recommended that the concerned authority should communicate with the authorities of Association of Chartered Certified Accountants of Pakistan for exemption of papers after the completion the degree.
2. The board members recommended that the subject named "Mathematics of Finance" should be renamed as "Business Mathematics".
3. It was also recommended that the subject named "Computer Application in Finance" should be renamed as "Computer Application in Business".
4. The Board of Faculty Members recommended that subject entitled "Introduction to Philosophy" in 2nd semester might be replaced with subject from general category.
5. The subject entitled "Introduction to Money and Banking" in 7th semester should be titled as "Money Banking and Finance".



Suggestions and Recommendations of BOF Members regarding "BS Digital Marketing" at INU Peshawar and Swat campus

1. The board of faculty members' conditionally approved the "BS Digital Marketing" at INU Peshawar and Swat campus, and recommended that detailed course content should be designed before launching the BS Digital Marketing program.
2. The board members recommended that the subject "Mathematics of Marketing" in the first semester might be as entitled as "Business Mathematics".
3. The Board of Faculty Members recommended that subject entitled "Introduction to philosophy" in 2nd semester might be replaced with subject from general category.


Suggestions and Recommendations of BOF Members regarding "BS Psychology" at NU Swat Campus

1. The board approved the proposal of launching of "BS psychology" at INU Swat Campus and recommended that same eligibility criteria and schemes of studies should be followed at INU Swat campus which is already been followed at main campus.

Minutes recorded by Head of Department and verified by Deans of Faculty of Management and Social Sciences.

  
Dr. Munsif Ullah  
Head of Business Administration  
IGRA NATIONAL UNIVERSITY  
Swat Campus

Dr. Munsif Ullah  
Assistant Professor (HoD)  
Business Administration

  
Prof. Dr. Nadeem Safwan  
Dean Faculty of Management and Social Sciences.



17<sup>th</sup> BOF - BAD

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**IQRA NATIONAL UNIVERSITY, PESHAWAR****17<sup>th</sup> BOARD OF FACULTY MEETING MINUTES****BS PSYCHOLOGY PROGRAM****BUSINESS ADMINISTRATION DEPARTMENT**

The 17 Board of Faculty meeting of the Faculty of Management & Social Sciences, IQRA National University, was held on Thursday, 29 February, 2024 at 10:30 am in the Conference Room of INU. The meeting was chaired by Prof. Dr. Adil Adnan, Dean of the Faculty of Management & Social Sciences.

Following were the participants:

Prof. Dr. Adil Adnan	Dean/Convener	Faculty of Management Social Sciences)
Dr. Amna Ali	Associate Professor/Chairperson	BAD-INU
Mr. Najam-us-Saqib	Chairman	ART & DESIGN INU
Mr. M. Faheem	Lecturer/HoD	MSMC-INU
Ms. Rizwana Iqbal	Lecturer/HoP	BS-ENGLISH-INU
Ms. Zainab Khan	Lecturer/HoP	BS-PSYCHOLOGY INU
Dr. Qaiser Mehmood	Assistant Professor	BAD-INU
Dr. M. Ismail	Assistant Professor	BAD-INU
Dr. Alamzeb	Assistant Professor	BS-PSY-INU
Mr. Afzaal Ahmad Khan	Program Coordinator	BAD-INU
Mr. Arshad Iqbal	Lecturer/Program Coordinator	BAD-INU
Mr. Mehmood-ul-Haq	Program Coordinator	BAD-INU
Mr. Shah Hamid	Assistant Professor	ART & DESIGN INU
Ms. Kashmala Shuja	Program Coordinator	ART & DESIGN INU
Mr. M. Haroon	Program Coordinator	MSMC-INU
Ms. Qurat-ul-Ain	Program Coordinator	BS-ENGLISH

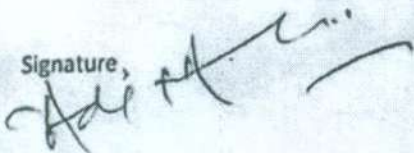
Members from Swat Campus:

Prof. Dr. Nadeem Safwan	Dean Mgt Sciences	BAD-INU
Dr. Munsifullah	Chairman	BAD-INU
Mr. Adnan Khan	Program Coordinator	BAD-INU

External Members attended BOF Meeting were:

Prof. Dr. Waqar Alam	Head of Business Administration Dept.	Abasyn University, Peshawar
Dr. Shaif Ullah Jan	Associate Prof. Psychology Dept.	Islamia College University

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Dr. Bakht Zaman Yusufzai  
Mr. Manzoor-ur-Rehman

Assistant Professor, J&MC Dept.  
Assistant Professor

UoP  
Govt. College  
Peshawar.  
IDA, Punjab.

Ar. Bilal Saleem

Architect/Asst. Manager

International Member:  
Dr. Farman Ali  
Saudi Arabia

Assistant Professor

King Faisal University,

**Agenda of the Meeting**

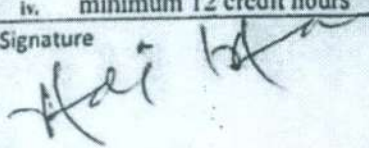
**Highlights of the Meeting:**

- Tilawat-e-Quran-e-Pak
- Welcome note by the Dean

**Agenda Item 1: Review of Scheme of Studies (SOS) of BS-Psychology Program**

BoS Recommendations	BoF Recommendations
<p>As per HEC Undergraduate Education Policy-2023, standard range prescribed to qualify the undergraduate/ equivalent degree is 120-144 credit hours with a normal range of 15-18 credit hour in each semester. With a maximum of 21 credit hour in a semester must not exceed beyond 144 credit hour.</p> <p>As per Board decision, implementing HEC Undergraduate Education Policy-2023, an undergraduate program is offered with several combination from which BS 4 Years Degree Program was best suited with Single Major focusing on one disciplinary specialization and comprises of a minimum of 120 credit hours. The breakup of credit hours include:</p> <ol style="list-style-type: none"> <li>i. General education courses: 30 credit hours</li> <li>ii. Major: minimum 72 credit hours</li> <li>iii. Interdisciplinary/ allied courses: .</li> <li>iv. minimum 12 credit hours</li> </ol>	<p>Approved and recommended to apply as per HEC criteria.</p>

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v. Field experience/internship: 03 credit Hours Capstone project: 03 credit hours	
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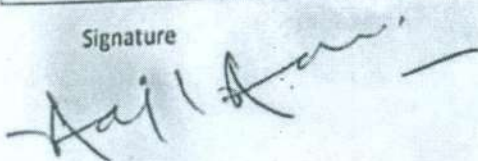
**Agenda Item 2: Discussion over Associate Degree Program in Psychology**

BoS Recommendations	BoF Recommendations
Decision of the Agenda: <ul style="list-style-type: none"> <li>Associate degree AD program according to experts view was that the program is at infant stage and should not be offered. The program show some ambiguity in selection criteria and also further proceeding with degree offering.</li> </ul>	<ul style="list-style-type: none"> <li>The recommendation from BOS was discussed in detailed and BOF members recommended to look forward to the market demand of this program before commencement in Fall-24.</li> <li>The new policy implemented as per IIEC guidelines for the student's intake of Fall 2023 onwards, recommendations from BOF added that the same enrolled in Fall 2023 will be offered with Associate Degree Program.</li> <li>To enroll students in Associate Degree Program the BOF recommendations were to look forward to Fall 2023 intake and after intake atleast four semesters with following criteria should be considered:                             <ol style="list-style-type: none"> <li>Completion of General Courses: minimum 30 credit hours.</li> <li>Completion of Major courses: minimum 30 credit hours</li> </ol> </li> </ul>

**Agenda Item 3: Discussion over launching Postgraduate Diploma in Clinical Psychology (PGDCP)**

BoS Recommendations	BoF Recommendations
Decision of the Agenda: <ul style="list-style-type: none"> <li>For launching PGDCP program it is mandatory to fulfill all the infrastructural requirement i.e.:                             <ol style="list-style-type: none"> <li>08 session rooms, with 02 chairs and 01 table each for internees to conduct sessions.</li> <li>02 therapy rooms. (for children and adults)</li> <li>01 classroom and 01 case conference room.</li> </ol> </li> </ul>	The Board of Faculty recommended to complete the infrastructural demands of the program, and launch it in Fall-24.

Signature



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- iv. 01 laboratory with lockers for internees to keep assessment files.
- v. Laboratory with equipment's.
- vi. Books for library.
- University should build a counselling room/ psychotherapy room within university premises to help faculty and students with different psychological issues, and to increase awareness of treatment for mental health problems.

**Any other: INU Swat Campus over launching BS-Psychology program**

**BoS Recommendations**

INU Swat Campus attended the meeting, where Dr. Munsif from Business Administration Department, INU-Swat was planning to launch BS-Psychology program in Swat looking forward to the increasing scope

**BoF Recommendations**

Approved and recommended to complete the program prerequisites.

Approved By:

Prof. Dr. Adil Adnan

Dean, Faculty of Management & Social Sciences  
IQRA National University, Peshawar.

Prof. Dr. Adil Adnan  
Dean, Faculty of Management & Social Sciences  
IQRA NATIONAL UNIVERSITY  
PESHAWAR

Minutes Recorded By:

Zainab Khan

HOP BS-Psychology

Signature

Signature



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## **Iqra National University**

Phase-II, Hayatabad Peshawar, Khyber Pakhtunkhwa  
Phone: 091-5822894 UAN: 111-111-468

### **Department of Business Administration**

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## **ADVANCED DIPLOMA IN CLINICAL PSYCHOLOGY**

### **Introduction and Objectives:**

Department of Business Administration under Psychology Program IQRA National University intends to start Advance Diploma in Clinical Psychology. Currently the program has more than 150 students enrolled in the programs of BS Psychology. IQRA National University will be the pioneer among private sector universities to launch Advanced Diploma in Clinical Psychology. ADCP is one-year full time program followed by 6 months hospital attachment. It aims to train Psychologists with skills of clinical assessment and management of clients come with some behavioral, emotional and psychological issues. Main focus of the course is on the assessment, psychotherapeutic techniques and clinical research. Till now in Pakistan no specialization in clinical or others areas on BS level are prevalent, but it depends upon final project, in which the students select the area of specialization.

### **Scope of the program:**

- Jobs in government and private educational institution.
- Work as a clinical psychologist in government and private hospitals.
- Jobs in NGOs
- Jobs in police, prison and armed forces.
- Running private clinic/center (Till now no body in Pakistan for the regulations of these clinics however Psychologists are directed to register with Pakistan Psychological Association as member and 2<sup>nd</sup> they can also register their clinics with Provincial Health Regulatory Authority).

### **Affiliation/Registration Requirements:**

- No affiliation/registration is necessary for diploma and certificates (non-degree) courses. However, the university may approve from BOS & BOF before starting a diploma program.

### **Students Entrance Eligibility Criteria:**

- Candidates with CGPA 2.50/4.00 or 50% aggregate marks in BS Psychology or MSc Psychology/ Applied Psychology.
- Selection of the candidates will be through admission test and interview.

### **Duration of the program:**

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## **Iqra National University**

Phase-II, Hayatabad Peshawar, Khyber Pakhtunkhwa  
Phone: 091-5822894 UAN: 111-111-468

### **Department of Business Administration**

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- One year (2 Semesters) teaching and 6 months hospital attachment.

#### **Prerequisites for launching ADCP:**

- 04 session rooms, with 02 chairs and 01 table each to conduct sessions (Cubicles 12\*08 Sq Ft).
- 02 therapy rooms for children and adults (Sound proof and 12\*12 Sq Ft).
- 01 classroom and 01 case conference room for group counselling sessions etc (24\*30 Sq Ft).
- 01 laboratory with lockers to keep assessment files and materials (24\*30 Sq Ft).
- Laboratory with equipment's (List of equipment with quantity attached as **Annex A**)
- Books for library(list provided on demand from librarian)
- The university may also start a counselling/psychotherapy clinic within university on charges/fee based ( 1000/- to 1500/- per session in which university gets 30% & 70% to Therapist)
- 1 full time Psychologist with specialization in CBT, REBT & ABA therapy etc.
- 1 full time Lab Assistant/attendant for handling lab equipment.
- 1 PhD Supervisor with Diploma in Clinical/Forensic or relevant field.

#### **Class Timings:**

- The program may be launched in evening session to enhance student's enrollment. It will also provide an opportunity to job fellows from diverse areas to join the program.

#### **Faculty Requirements:**

Currently the Psychology program has the following permanent faculty members.

- |                        |                                |
|------------------------|--------------------------------|
| • Dr. Alam Zeb         | Assistant Professor            |
| • Dr. Abdul Slam       | Assistant Professor            |
| • Dr. Mudasir Abdullah | Lecturer                       |
| • Ms. Zainab Khan      | Lecturer (Head of the Program) |

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## **Iqra National University**

Phase-II, Hayatabad Peshawar, Khyber Pakhtunkhwa  
Phone: 091-5822894 UAN: 111-111-468

### **Department of Business Administration**

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Currently the program has sufficient faculty but in case of launching ADCP program in the evening we have the opportunity to engage from the mentioned faculty if they have space in their course load/visiting basis.

#### **Fees Structure:**

According to IQRA National University current fees structure/policy.

#### **Suggested Programs**

The following programs are suggested to be considered in future upon the demands and requirements of the job market.

- Post Graduate Diploma in Addiction Sciences.
- Advance Diploma in Organizational Psychology.
- Advance Diploma in Educational Psychology.
- Advance Diploma on Mental Health, Law & Human Rights.
- Post Graduate Diploma in Criminology/Criminal Behavior.
- Advance Diploma in Cognitive Behavior Therapy.

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# Iqra National University

Phase-II, Hayatabad Peshawar, Khyber Pakhtunkhwa  
Phone: 091-5822894 UAN: 111-111-468

## Department of Business Administration



### Scheme of Studies

## 1 YEAR ADVANCE DIPLOMA IN CLINICAL PSYCHOLOGY DEPARTMENT OF BUSINESS ADMINISTRATION PSYCHOLOGY PROGRAM

### Advance Diploma in Clinical Psychology

#### Outline Of Core Courses For Advance Diploma in Clinical Psychology

#### Semester I

Course Code	Title of Course	Credit Hours
	Advanced Clinical Research	3
	Neuropsychology	3
	Psychotherapy- I	3
	Psychopathology	3
	Psycho-Diagnosis & Clinical assessment	3
	<b>Total Credit Hours</b>	<b>15</b>

#### Semester II

Course Code	Title of Course	Credit Hours
	Psychopharmacology	3
	Psychotherapy- II	3
	Crisis Intervention (Trauma / Disaster Management)	3
	Client Consultation, Case Presentation and Professional Skills	3
	Professional Ethical and Legal issues in Clinical Psychology	3
	Clinical Internship/ hospital attachment	Non Credit
	<b>Total Credit Hours</b>	<b>15</b>

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# **Iqra National University**

Phase-II, Hayatabad Peshawar, Khyber Pakhtunkhwa  
Phone: 091-5822894 UAN: 111-111-468

## **Department of Business Administration**

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### **SEMESTER 1st**

**Name of Course:** Advanced Clinical Research

**Course Code:**

**Credit Hours: 03**

#### **Objectives**

- The course designed to familiarize the students with all aspects of research processes from generation of research idea to data collection, analysis, and interpretation of findings.
- The course also aims to develop scientific reasoning and understating of link between theory and empirical investigation

#### **CONTENTS**

##### **Unit 1: Introduction**

- 1.1. Definition and importance of research
- 1.2. Scientific and Ethical Foundations of Research
- 1.3. Scientific and non-scientific methods

##### **Unit 2: Types of research**

- 2.1. Quantitative and Qualitative Research
- 2.2. Basic and applied research
- 2.3. Phenomenological

##### **Unit 3: Research Designs and types of Research Design**

- 3.1. Experimental Research Design
- 3.2. Correlational Research Design
- 3.3. Longitudinal and cross-sectional Research Design
- 3.4. Case study methods

##### **Unit 4: Theory and Hypotheses Evaluation in Research**

- 4.1. Subject Selection and Sampling
- 4.2. Probability and non-probability sampling
- 4.3. Advantages and disadvantages of each type

##### **Unit 5: Methods of data collection**

- 5.1. The Interview
- 5.2. Questionnaires

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# Iqra National University

Phase-II, Hayatabad Peshawar, Khyber Pakhtunkhwa  
Phone: 091-5822894 UAN: 111-111-468

## Department of Business Administration

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5.3. Observation

5.4. Content Analysis

### **Unit 6: Test/Questionnaire Construction**

6.1. Measurement,

6.2. Types of measurement

6.3. Reliability and validity

6.4. Measurement scales

6.5. Scaling Methods

Dichotomous scales

Guttman scale

Likert scale

Thuston scale

### **Unit 7: Research in Psychotherapy**

7.1. Ethical Issues in Research

7.2. APA codes of ethics

7.3. APA report writing

### **RECOMMENDED BOOKS**

1. Barker, C., Pistrang, N., & Elliott, R. (2015). *Research methods in clinical psychology: An introduction for students and practitioners*. John Wiley & Sons.
2. Davey, G. C. (2021). *Psychopathology: Research, assessment and treatment in clinical psychology*. John Wiley & Sons.
3. Kazdin, A. E. (2021). *Research design in clinical psychology*. Cambridge University Press.
4. Giles, D. (2013). *Advanced research methods in psychology*. Routledge.
5. Nestor, P. G., & Schutt, R. K. (2018). *Research methods in psychology: Investigating human behavior*. Sage Publications.
6. Vossler, A., & Moller, N. (Eds.). (2014). *The counselling and psychotherapy research handbook*. Sage.
7. McLeod, J. (2019). *EBOOK: An Introduction to Counselling and Psychotherapy: Theory, Research and Practice*. McGraw-Hill Education (UK).
8. Knox, S., & Lutz, W. (2014). *Quantitative and qualitative methods in psychotherapy research*. Routledge.

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## **Iqra National University**

Phase-II, Hayatabad Peshawar, Khyber Pakhtunkhwa  
Phone: 091-5822894 UAN: 111-111-468

### **Department of Business Administration**

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**Name of Course: Neuropsychology**

Course Code:

Credit Hours: 03

**Objectives:**

- This course will cover the underlying biological basis of human behavior including Brain and Glands.
- It is designed to be an introductory course focusing on the relationship between the nervous system, structure and function of brain, glandular system and human behavior as well as implications of glands and nervous system in psychiatric disorders.

**Contents**

**Unit.1: Introduction**

- 1.1 Brief historical background,
- 1.2 Current trends in the field of Behavioral neuroscience
- 1.3 Contribution of various areas and related disciplines

**Unit.2: Structure and Function of Nervous System**

- 2.1 Neurons and Glial cells
- 2.2 The neuron: neuronal characteristics, types, transmission and communication systems.
- 2.3 Neuro anatomical directional terms and planes of reference
- 2.4 Structures of Nervous System, their functions and connections
- 2.5 The central nervous system
  - 2.5.1 Fore brain, mid brain, hind brain
  - 2.5.2 Spinal cord, peripheral nervous system
  - 2.5.3 Autonomic nervous system
- 2.6 Methods of studying the nervous system
  - 2.6.1 Behavioral research methods of biopsychology

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# **Iqra National University**

Phase-II, Hayatabad Peshawar, Khyber Pakhtunkhwa  
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## **Department of Business Administration**

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### **Unit.3: Glands**

- 3.1 Endocrine glands: type of gland,
- 3.2 Function of glands
- 3.3 Effect of hormones on human behavior

### **Unit.4: Neurochemistry**

- 4.1 Characteristics of neurotransmitters, neuromodulators and neuro Hormones
- 4.2 Major neurotransmitters
- 4.3 Dopamine
- 4.4 Nor epinephrine
- 4.5 Serotonin
- 4.6 Acetylcholine
- 4.7 GABA

### **Unit.5: Brain and Behaviour**

#### **5.1 Motivation**

- 5.1.1 Homeostasis
- 5.1.2 Involvement of brain and neurotransmitters in motivational behavior
- 5.1.3 Aggression
- 5.1.4 Sleep and circadian rhythms (types and basic function)
- 5.1.5 Eating behavior
- 5.1.6 Weight, Glucose,& Metabolic Regulation

#### **5.2 Emotions**

- 5.2.1 Hormonal changes in emotion
- 5.2.2 Involvement of brain in emotions

#### **5.3 Memory and Amnesia**

- 5.3.1 Involvement of brain in memory
- 5.3.2 Memory disorders (Korsakov, Alzheimer's, Parkinson diseases etc)

#### **5.4 Communication**

- 5.4.1 Factors in the development of speech
- 5.4.2 Speech abnormalities, speech disorders
- 5.4.3 Brain areas in speech

#### **5.5 Neurological Disorders\**

- 5.5.1 Epilepsy, Cerebral Palsy, Multiple Sclerosis.
- 5.5.2 Psychiatric disorders with organic/ biochemical etiology:  
Mood Disorder, Anxiety Disorders, and Schizophrenia,  
Mental Retardation.

#### **5.6 Brain Damage**

- 5.6.1 Causes of brain damage: CVA, Head injury, Infections
- 5.6.2 Psychological implications of brain damage

### **Unit. 6: Clinical Neuropsychology**

- 6.1 Introduction to Neuropsychology





# **Iqra National University**

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## **Department of Business Administration**

6.2 Role of a Neuropsychologist

6.3 Neuropsychological assessment techniques

### **RECOMMENDED BOOKS**

1. Morgan, J. E., & Ricker, J. H. (2016). *Textbook of clinical neuropsychology*. Taylor & Francis.
2. Andrewes, D. (2015). *Neuropsychology: From theory to practice*. Psychology Press.
3. Graf, P., & Masson, M. E. (Eds.). (2013). *Implicit memory: New directions in cognition, development, and neuropsychology*. Psychology Press.
4. Ardila, A. (2013). A new neuropsychology for the XXI century. *Archives of clinical neuropsychology*, 28(8), 751-762.
5. Boyle, G. J., Stern, Y., Stein, D. J., Golden, C. J., Sahakian, B. J., Lee, T. M. C., & Chen, S. H. A. (Eds.). (2023). *The SAGE Handbook of Clinical Neuropsychology: Clinical Neuropsychological Assessment and Diagnosis*. SAGE.
6. Turnbull, O., Coetzer, R., & Salas, C. (2023). *Mistakes in Clinical Neuropsychology: Learning from a Case-based Approach*. Taylor & Francis.

**Name of Course: PSYCHOTHERAPY -I**

**Course Code:**

**Credit Hours 03**

#### **Objectives**

- To understand and change the abnormal behavior, cognition, and emotions through the application of psycho-therapeutic principles and techniques
- To equip the students with a strong knowledge, skill and acumen in the detection, evaluation and diagnosis of various psychological conditions

### **CONTENTS**

#### **Unit 1: Introduction to Psychotherapy**

- 1.1. Definition, scope and aims of psychotherapy
- 1.2. Goals and limitations of psychotherapy
- 1.3. Types and classification of psychotherapy (supportive, re-educative &
- 1.4. Reconstructive psychotherapy)
- 1.5. Variables affecting the process of psychotherapy
- 1.6. Do's and Don'ts of psychotherapy

#### **Unit 2: Personality and Psychotherapy**

- 2.1. Gender and Psychotherapy
- 2.2. Qualities of a good psychotherapist
- 2.3. Patient and Psychotherapist needs and expectations
- 2.4. Ethical issues in psychotherapy





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## **Department of Business Administration**

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### **Unit 3: Psychopathology**

3.1. Multi-axial diagnostic system according to DSM-V

3.2. Diagnostic criteria of all mental disorders according to DSM-V

### **Unit 4: Phases of psychotherapy**

4.1. Early phase

a) Intake interview

b) Establishing Rapport

c) History –taking and identifying problems

d) Use of assessment and assessment techniques

4.2. Middle phase

4.3. Late phase

4.4. Termination

### **Unit 5: Management in psychotherapy**

5.1. Management of special problems

5.2. Management of borderline and adolescents

5.3. Management of children and adults

### **RECOMMENDED BOOKS**

1. Hill, C. E., & Norcross, J. C. (Eds.). (2023). *Psychotherapy skills and methods that work*. Oxford University Press.
2. Kennedy, K. G., Welton, R. S., & Yeomans, F. E. (Eds.). (2023). *Supervising Individual Psychotherapy: The Guide to "good Enough"*. American Psychiatric Pub.
3. Holmes, J., & Storr, A. (2023). *The Art of Psychotherapy*. Taylor & Francis.
4. Strawn, B. D. (2023). Applications to Psychology and Psychotherapy. In *The Routledge Companion to John Wesley* (pp. 212-224). Routledge.
5. Foschi, R., & Innamorati, M. (2022). *A Critical History of Psychotherapy, Volume 2: From the Mid-20th to the 21st Century*. Taylor & Francis.
6. Lane, R. D., & Nadel, L. (Eds.). (2020). *Neuroscience of enduring change: Implications for psychotherapy*. Oxford University Press, USA.
7. Bager-Charleson, S., & McBeath, A. (2020). *Enjoying Research in Counselling and Psychotherapy*. Springer International Publishing.



**IQRA NATIONAL UNIVERSITY, PESHAWAR**  
**17<sup>th</sup> BOARD OF FACULTY MEETING**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**BS ENGLISH PROGRAM**

The 17<sup>th</sup> meeting of the Board of Faculty of the BS-English Program, Department of Business Administration, IQRA National University, Peshawar was held on **Thursday, 29 February, 2024** at 10:30 am in the Conference Room of INU. The meeting was chaired by **Prof. Dr. Adil Adnan** (Dean-FMSS).

**Following were the participants:**

**Internal Members:**

Prof. Dr. Adil Adnan	Dean/Convener	(Faculty of Management & Social Sciences)
Prof. Dr. Nadeem Safwan	Dean	(FMSS-Swat Campus)
Dr. Amna Ali	Chairperson/	(Business Administration Department, INU)
Dr. Munsifullah	Chairman (SC)	(Business Administration Department)
Mr. M. Faheem	Chairman	(Media Studies & Mass Communication)
Ms. Rizwana Iqbal	Hop-English	(BS-English Program)
Ms. Zainab Khan	HoP-Psychology	(BS-Psychology Program)
Dr. Qaiser Mehmood	Assistant Professor	(BAD)
Dr. M. Ismail	Assistant Professor	(BAD)
Dr. Alam Zeb Khattak	Assistant Professor	(BS-Psychology)
Mr. Shah Hamid	Assistant Professor	(Art & Design Department)
Mr. Afzaal Ahmad Khan	Program Coordinator (PG)	(BAD)
Mr. Arshad Iqbal	Lecturer/Program Coordinator	BAD-INU
Mr. Mehmood-ul-Haq	Program Coordinator	BAD-INU
Ms. Kashmala Shuja	Program Coordinator	(Art & Design Department)
Mr. Adnan Ahmad	Program Coordinator	(INU Swat Campus)
Ms. Qurat-ul-Ain	Program Coordinator	(BS-English Program)
Mr. M. Haroon	Program Coordinator	(MSMC-INU)

*Adil Adnan*

*Adil Adnan*



### External Members of BOF Meeting

Prof. Dr. Waqar Alam	Head of Business Administration Dept.	Abasyn University, Peshawar
Dr. Farman Ali	Assistant Professor	King Faisal University, Saudi Arabia
Dr. Shairf Ullah Jan	Associate Prof. Psychology Dept.	Islamia College Uni. UoP
Dr. Bakht Zaman Yusafzai	Assistant Professor, J&MC Dept.	UoP
Mr. Manzoor-ur-Rehman	Assistant Professor	Govt. College Peshawar.
Mr. Bilal Saleem	Architect/Asst. Manager	IDA, Punjab.

### Highlights of the Meeting:

- Tilawat-e-Quran-e-Pak
- Welcome note by the Dean FMSS.

### Agenda Items:

#### Agenda item 1: Vision and Mission for proposed Department of English Literature & Linguistics

##### Updated Vision:

The department aims to lead the literature and linguistic fraternity by adeptly integrating the aesthetic and didactic purposes of the English language and literature, preparing individuals who are profoundly cultured and thoughtful, with the objective of advancing Pakistani English in alignment with contemporary global trends.

##### Updated Mission:

To facilitate the students in igniting their imagination by providing them with enriched academic and research experience, and to impart the quality education in Literature and Linguistics, fostering the analytical capabilities and critical thinking skills of students, and enabling them to contribute to societal development.

*Waqar*

*Shairf Ullah Jan*



### BoS Recommendations

- It was recommended by the BoS that the further explanation of the **Vision** and **Mission** must have elements of similarity with the Vision and Mission of the university.

### BoF Recommendations

- Deliberate discussions were made and the BoF endorsed the Vision and Mission of the department as proposed by BoS

### Agenda item 2: Curriculum Revision

#### BoS Recommendations:

- The BoS recommended a **Research Project of 3 Credit Hours** in 8th semester as a replacement of "Introduction to Women's Writing".
  - The research project will be of 3 credit hours.
  - The research thesis should have 10000 to 15000 words. The thesis draft will carry 50 marks and 50 marks for the viva.
- Principles of Marketing" (interdisciplinary course) should be shifted to 3rd semester from 2nd semester and "Introduction to Business" of 3rd semester should be shifted to 2nd semester.
- New Scheme of Studies is advised to be implemented for all the running batches.

#### BoF Recommendations:

After deliberate discussions board appreciated and accepted the recommendations of Curriculum revision

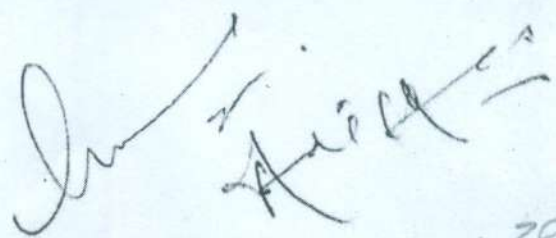
### Agenda item 3: Admissions for "Associate Degree" Holders in BS English

#### BoS Recommendations:

The BoS recommended the following

- Conventional BA/ BSc / Associate degree holders with a 2 year degree, seeking the admission in four year BS English will start their classes with 5<sup>th</sup> Semester and onwards after completing their one or more the *Bridging Semester(s)* as per latest HEC Undergraduate Policy
- Minimum Admission Requirements for the program will be
  - 45 % for conventional B.A/ B.Sc. degree holder
  - 2.0 GPA for Associate Degree Holders

 *Wans*

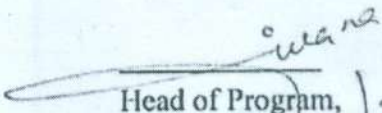
 *Amir*

- All the Passed General, Interdisciplinary and Major Courses of BA/ BSc / Associate degree holder seeking for the admission in will be exempted
- Minimum BS Degree” Award Requirements for those Admitted to 5<sup>th</sup> Semester will be same as those enrolled in the same degree through normal admission in first semester. i.e. min 30 credit hours of General Courses, min 12 credit hours of interdisciplinary courses and minimum 72 credit hours of Major Courses
- Students enrolled in BS English program may apply for the “Associate Degree” after completing of a minimum of 30 credit hours of General Courses and minimum 30 credit hours of Major Courses in min four semesters as per the latest HEC’s policy

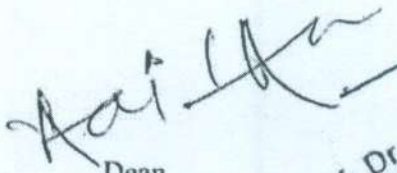
**BoF Recommendations:**

BoF agreed with the recommendations of BoS, and proposed additionally that the Associate Degrees should only be issued to those admitted in Fall 2023 and afterwords. As the new undergraduate policy is implemented for the students of Fall 23 and onward batches.

  
Chairperson,  
Business Administration Department

  
Head of Program,  
BS English

12/3/24

  
Dean

Faculty of Management and Social Sciences

Prof. Dr. Adil Adnan  
Dean  
Faculty of Management & Social Sciences  
IORA INTERNATIONAL UNIVERSITY  
PESHAWAR





Ref. No: CAD/INU-PSH/24-1252  
Date: March 1, 2024

ART & DESIGN DEPARTMENT  
Iqra National University

### **Minutes of 17<sup>th</sup> Board of the Faculty Meeting**

The meeting of Board of Faculty, Department of Art & Design was held at 10:30am on Thursday February 29, 2024 at conference room, IQRA National University. The Meeting was chaired by Prof. Dr. Adil Adnan (Dean, Faculty of Management and Social Sciences) and attended by the following members:

#### **External Member:**

Ar. Bilal Saleem (Architectural Consultant/Entrepreneur, 11-Corps Project Department, KPK / National College of Arts, Lahore)

#### **Internal Members:**

1. Mr. Najam-us-Saqib (HoD/Assistant Professor, Art & Design Dept., INU)
2. Kashmala Shuja (Program Coordinator, Art & Design Dept., INU)

Prof. Dr. Adil Adnan (Dean FMSS) inaugurated the 15th Meeting of the Board of Faculty by presenting welcome words.

Prof. Dr. Adil Adnan (Dean FMSS) thanked all the participants and acknowledged their imperative role in strengthening of the department. After brief introduction of the University and departmental activities, the agenda items were taken up for the discussion and the following resolutions were passed.

#### **Agenda of the Meeting:**

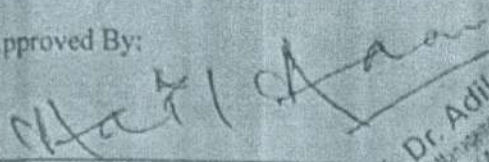
The following item was presented to the Members of the Board for consideration:

#### **Discussions:**

- Curriculum Review  
(Revised Curricula for BS Program of Fashion, Textile and Interior Design as per HEC Undergraduate Policy-2023)

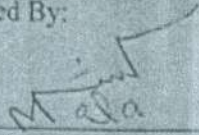


Approved By:

  
Prof. Dr. Adil Adnan  
Dean, Faculty of Management & Social Sciences  
IOBA NATIONAL UNIVERSITY  
PESHAWAR

  
Mr. Najam-uz-Saqib  
Chairman / Assistant Professor  
Art & Design Dept.

Recorded By:

  
Ms. Kashmala Shuja  
Prog. Coordinator

Cc:

1. PS to Vice Chancellor (for information please)
2. Dean, FMSS (for information please)
3. Registrar Office (for information please)
4. Director QEC (for information please)



Item 1: Changes in SoS of Fashion, Textile and Interior Design Program as per HEC UG-Policy, 2023  
 The BoF approved the changes recommended by BoS in Scheme of Studies for all the 3-Degree Programs (Fashion, Textile and Interior Design) with the following changes:

S.No	Discussion	Changes Suggested by BoS
01	<ul style="list-style-type: none"> <li>4-Minor Courses offered in all the 3-Degree Programs (Fashion/Textile/Interior) of 2-Credit Hours each.</li> <li>Total Credit Hours (for Minor Subjects): 08 Cr.Hrs.</li> </ul>	<ul style="list-style-type: none"> <li>Total number of credit hours for minor courses changed to 12 as per HEC UG-Policy 2023.</li> <li>4-Courses of 3-credit hours each</li> </ul>
02	<ul style="list-style-type: none"> <li><u>Textile Design Program</u></li> <li>1. Sewing Techniques (Minor) Course (Offered in 7<sup>th</sup> Semester)</li> <li>1. Digital Design (Minor) Course (Offered in 3<sup>rd</sup> Semester)</li> <li>1. Event Planning (Minor) Course (Offered in 5<sup>th</sup> Semester)</li> </ul>	<ul style="list-style-type: none"> <li><u>Textile Design Program</u></li> <li>1. Sewing Techniques (Minor) Course (Placed in 3<sup>rd</sup> Semester)</li> <li>1. Digital Design (Minor) Course (Placed in 5<sup>th</sup> Semester)</li> <li>1. Event Planning (Minor) Course (Placed in 7<sup>th</sup> Semester)</li> </ul>
03	<ul style="list-style-type: none"> <li><u>Interior Design Program</u></li> <li>1. Digital Design (Minor) Course (Offered in 7<sup>th</sup> Semester)</li> <li>1. Event Planning (Minor) Course (Offered in 5<sup>th</sup> Semester)</li> </ul>	<ul style="list-style-type: none"> <li><u>Interior Design Program</u></li> <li>1. Digital Design (Minor) Course (Placed in 5<sup>th</sup> Semester)</li> <li>1. Event Planning (Minor) Course (Placed in 7<sup>th</sup> Semester)</li> </ul>

The Meeting was concluded in satisfactory manner with the vote of thanks from the Dean of the Faculty of Management & Social Sciences, INU.





# IQRA NATIONAL UNIVERSITY

Phase-II, Hayatabad Peshawar,

Khyber Pakhtunkhwa

Phone: 091-5822897 UAN: 111-111-468

Thursday, March 7<sup>th</sup>, 2024

**Department of Media Studies and Mass Communication**  
**17<sup>th</sup> Board of Faculty Meeting, 29<sup>th</sup>, February 2023**  
**Minutes of the Meeting**

**Agenda Item wise Discussion and Decisions:**

S.No	Agenda Items	Discussion/Decisions
1.	2023 HEC SOS of MMC Department, partially (semester 1&2) approved in previous academic council.	The Board of Faculty was briefly informed about the 2023 HEC SOS of MMC Department. The procedures were partially approved in the previous academic council, specifically for semester 1 and 2.
2.	2023 HEC SOS MMC Department from 3 <sup>rd</sup> Semester onwards presenting for approval.	The MMC Department presented the proposed 2023 HEC SOS for Semester 3 onwards. After a detailed review and discussion, the board appreciated the SOS from the 3 <sup>rd</sup> semester onwards, recognizing its coherence with the educational objectives and standards outlined by the Higher Education Commission.
3.	According to new SOS a course name "Photography" to be studied in first semester, course contents to be presented.	A new course titled "Photography" was introduced for the first semester. The department presented the course contents, detailing the objectives, topics, and assessment criteria. After deliberation, the board appreciated the course content, acknowledging the relevance and significance of including photography in the curriculum.



1.	Presenting the course content for approval of the course.  "Introduction to social media to be studied in 4 <sup>th</sup> Semester".	The proposal to introduce a course on "Introduction to Social Media" in the 4th semester was presented. The board discussed the importance of this topic in the current academic and professional landscape. Following the discussion, the board appreciated the course content.
5.	Any other Agenda with the permission of Chair of Meeting.	The 2 Students who went for exchange program to Turkey have studied the subjects: SRE101 Social Responsibility and Ethics (2 CRH) IRE 302 Translation Oriented Media Studies (3 CRH) The board members appreciate the subjects.

Meeting Minutes recorded by  
 Mufammad Haroon  
 Program Coordinator  
 Media Studies and Mass Communication

*Mufammad Haroon*

Meeting Minutes approved by  
 Dr. Adil Adnan  
 Dean Faculty of Management and Social Sciences  
 IQPA National University

*Adil Adnan*  
 7/3/24

Prof. Dr. Adil Adnan  
 Dean Faculty of Management & Social Sciences  
 IQPA NATIONAL UNIVERSITY  
 PESHAWAR

- Cc:
- Vice Chancellor
  - Registrar
  - HOD MMC
  - Office Record