

FACULTY OF MANAGEMENT & SOCIAL SCIENCES

- School of Art & Design
- School of Business
- Administration & Social Sciences
- School of English
(Literature & Linguistics)



DEAN'S MESSAGE



Dr. Adil Adnan

On behalf of all our faculty, staff members, and students, I welcome you all to the IQRA National University. As Dean of the Management & Social Sciences, I'm exceptionally honored of the rich tradition of providing practical, experience-based education that IQRA National University has upheld since its founding. Departments under the Faculty of Management & Social Sciences, INU prepare the students to become leaders with the moral depth and intellectual intensity necessary to meet the challenges of a time of critical transition in society.

I would like to cordially invite all of you who are interested in expanding your knowledge and enriching your careers to explore us further, either online or through a visit to campus.

Thank you & best of luck.

DEAN

FACULTY OF MANAGEMENT AND SOCIAL SCIENCES



SCHOOL OF ART & DESIGN

- BFD Bachelors in Fashion Design
- BTD Bachelors in Textile Design
- BID Bachelors in Interior Design



DEPARTMENT OF ART & DESIGN

ABOUT

Design development is a cornerstone of modern society, offering a excess of exciting opportunities in industries worldwide. Professionals in this field are involved in every stage of the process, from initial conception to production and retail, leading to diverse careers in designing, styling, promotions, journalism, publication, advertising, and interactive media.

Our department provides a robust foundation

in both traditional and contemporary approaches to the field, offering programs designed to be stimulating and challenging for students. With a focus on fostering originality and inspiration, we create dynamic learning environments aimed at cultivating talented graduates ready to embark on successful careers in fashion, textiles, interior design and promotional industries.

Our facilities include professional, well-equipped studios for weaving, sewing, draping, printing, and more. Taught by qualified instructors who value individual artistic expression and creativity, our classes emphasize the development of communication, time management, and project management skills. We encourage students to engage in extracurricular activities such as workshops, guided tours, academic trips, and exhibitions where their best creations are showcased to the public annually. bitions and presentations held annually.



CHAIRMAN'S MESSAGE



Najam Us Saqib

Peshawar, often referred to as the "City of Flowers," offers a vibrant environment for both living and studying. Within this dynamic city, the Art & Design Department at INU stands out as a hub for creativity and innovation. Our department boasts strong connections with various organizations and businesses nationwide, allowing us to tailor our curriculum to meet the evolving needs of the art and design industry.

Our faculty, comprised of experienced professionals and industry specialists, actively contribute to all our programs, including Fashion, Textile, and Interior Design. Students benefit from a rich learning experience that includes cross-program collaborations, participation in external events and exhibitions, and the opportunity to hone their expertise in their chosen area of specialization.

At the Art and Design Department, INU, we offer a comprehensive curriculum that emphasizes hands-on learning, idea generation, and practical application. Our state-of-the-art facilities and resources, along with guidance from seasoned academics and designers, ensure that students receive the support they need to thrive.

Through internships, research initiatives, study exchanges, and industry collaborations, we empower our students to explore diverse career pathways and prepare them for success in the professional world or further academic pursuits. Our goal is to nurture adaptable and ambitious creative professionals within a stimulating educational environment.

CHAIRMAN
SCHOOL OF ART & DESIGN

VISION

To emerge as a leading Art and Design school meeting International standards with an understanding of market dynamism & corporate social responsibility.

MISSION

To serve the community through out-of-the-box thinking, innovative ideas, and market-oriented programs in the field of Art and Design that can nurture the entrepreneurial skills of students with an understanding of local and global market trends.

TESTIMONIAL

Fizza Aiman

I am Fizza Aiman, and I am a graduate from the Iqra National University i.e. 2011-2015. My university not only offered me the most advanced and comprehensive solution to learning available today but also made me effective human beings according to social environment. This institute offered me the most through home study course in Interior design using the very latest learning techniques. Their commitment to providing the highest quality training program has resulted in unique teaching and student support system, which produce unparalleled result.

Because of my educational background, I worked 6 months with the Pakistan one of the best award winning firm "Amer Adnan" Associates as an interior designer. And today I am on the position of "Head of Interior Studio" in "Paradigm Design Concepts" Lahore.



Rumsha Mehmood

Take a risk, take a chance, make a change and breakaway". This is what I believe in. I'm Rumsha Mehmood, a fashion design graduate from INU Peshawar, who is not only young entrepreneur but also a fashion marketer.

I did my bachelors in Fashion Design from INU Peshawar and currently working as Designer and Marketing Head for one of the renowned fashion houses of Pakistan i.e. Rani Emaan. I'm thankful to my faculty members, my trainers and the university administration for providing me the platform that enabled me to think out-of-the-box.

FACULTY MEMBERS

Najam-us-Saqib
Chairman/Assistant Professor
MFA (Master in Fine Art)
Department of Art & Design, University of Peshawar

Kashmala Shuja
Prog. Coordinator
Masters in Mass communication & journalism
University of Peshawar

Shah Hamid
Assistant Professor
Bachelor in Textile Design
Iqar National University

Saara Akhtar
Lecturer
Bachelor in Fashion Design
SBBWU, Peshawar

Sayyadha Maryam Nisar
Lecturer
Bachelor in Fashion Design
Iqra National University

Ahmad Rajab
Lecturer
Bachelor in Interior Design
Iqra National university

Maryum Alizai
Lecturer
Bachelor in Textile design
University of Peshawar

Huma Gohar
Lecturer
Bachelor in Textile design
University of Peshawar

Hira Shah Jehan
Assistant Professor
Bachelor in Architecture
CECOS University, Peshawar

Isra Binte Saeed
Lecturer
Bachelor in Arts & Design
Dept. of Art & Design, University of Peshawar

Sitara Yousaf
Lecturer
BS in Fashion Designing
INU Peshawar

Ar. Raza Hussain Shah
Lecturer
Bachelor in Architecture
CECOS

Sania Shoaib
Lecturer
Bachelor in Fashion Design
Iqra National University, Peshawar

Rida E Zainab
Lecturer
Bachelor in Fashion Design
Iqra National University

Ar. Bilal Saleem
Lecturer
Bachelor in Architecture
NCA Lahore

Furqan Bashir
Lab supervisor (Computer Lab)

Muhammad Asim
Lab Supervisor (Fashion Program)

Nasir Zeb
Lab Supervisor (Textile Program)

RULES AND REGULATIONS

Strict disciplinary action would be taken against all those who do not follow the instructions in letter and spirit.

- **ATTENDANCE:** 75% class attendance is mandatory for the students to enable them to appear in the final examination (in case of an emergency / serious illness the students will be eligible to 04 absences during the whole semester.
- Student entering class room 15 min late after class begun will not be allowed to attend class and will be marked absent.
- Students without required tools and materials will not be allowed to attend class and will be marked absent.
- All mobile phones must remain switched off (not kept on silent / vibration mode) for the entire duration of a class. Any breach of this rule will lead to immediate confiscation of the phone, which will only be returned after the semester is over.
- Smoking is strictly prohibited on the entire campus.
- No food, drinks or gum will be allowed inside the classroom.
- Dress code: all male and female students are required to be dressed in a decent and appropriate manner. Please note carefully that under no circumstances will be allowed: casual and shabby getup; dirty and unironed clothes; any kind of immodest and revealing clothes, such as shalwar-qameez with long slits, shirts with low necklines, tight or torn jeans.
- The Student ID Card must be displayed while attending the class. You will not be allowed to attend the class without the ID card.
- Students are not allowed to leave university premises during class hours.
- Cheating, plagiarism, offensive language and disruptive behavior will be addressed according to policies for academic misconduct mentioned in the Students' Handbook.



ADMISSIONS

Admissions are announced twice a year, before beginning of the Spring and Fall Semesters, through print and electronic media and on our website www.inu.edu.pk

Enrollment in Bachelor or Diploma Program at Art & Design Department requires 45% in HSSC or equivalent.

ADMISSION TEST

Admission test is designed to measure general academic ability, comprehension of general information, and perceptual and drawing ability. The test is divided into two parts:

Part 1: General Knowledge, English Grammar and Arithmetic
Test Duration: 90 min; Total Marks: 60

Part 2: Drawing Test
Duration 90 min; Total Marks: 40

Candidates, who clear admission test, are called for an interview, an obligatory part of admission process conducted to assess aptitude to communicate, personality and strength of character.

SEMESTER STRUCTURE

Regular semester load is 16 -18 credit hours, duration 16 weeks. During the summer students will appear in two examinations: Midterm (after 8 weeks of the semester) and Final Examination (after completion of 16 weeks of the semester).

ACADEMIC LEVELS

FOUNDATION DIPLOMA

One year intensive foundation program requires completion of 36 credit hours, provides the base for development essential ideas, skills and knowledge for entry to degree courses and guides students in choosing their potential field of study.

ADVANCE DIPLOMA

Two years program gives student the learning and workplace experience to help start or further their career within fashion field; requires the completion of 74 credit hours

BACHELOR DEGREE

Four years program requires completion of 136 credit hours, ensures that students firm knowledge in design methodology and practical skills which will assess strengths and corroborate aspiration in specialized area of interest.

BTD - TEXTILE DESIGN

OBJECTIVE

The program is dedicated to exploring the diverse realm of fiber materials across fashion, furnishing, and interior design, integrating traditional textile craft traditions with modern innovation. Textile Design encompasses a rich tapestry of historical, theoretical, and technological perspectives, aiming to equip students with a deep understanding of materiality and conceptual exploration. Our curriculum offers a comprehensive study of textile history, printing, weaving, and related courses in surface embellishment and embroidery. Through a balance of theoretical grounding and hands-on experimentation, we foster students' creativity, self-reliance, and passion for the evolving field of Textile Design, empowering them to create new forms of visual expression. Textile Design is a complex combination of fundamental, theoretical and historical viewpoints in relation to the technological and traditional process. Our aim is to provide students a broad spectrum of education in technical, material and conceptual issues related to the field.

We offer a balanced curriculum which includes a comprehensive series of course on the history and survey of textiles; concentrates on textile printing and weaving and a number of supporting courses surface embellishment, lace, embroidery, carpet design which facilitate students with an informed prospective, building self – alliance, encouraging experimentation and promoting enthusiasm for the expending field of Textile design.

ELIGIBILITY

To be enrolled in bachelor or Diploma Program at Art & Design Department, 45% in HSSC or equivalent is required. Associate Degree Program available as per HEC Criteria.

KEY FACTS

Degree Title:
Bachelor in Textile Design

Minimum Duration: 4 years, 8 Semester
Credit Hours: 139 credit hours



SCHEME OF STUDIES

Semester 1

Code	Subject Name	Cr. Hours
AFE-116	Functional English (G.E)	3
AID-111	Introductory Drawing	3
ADF-112	Design Foundations	3
APG-115	Psychology (Social Sci.) G.E	2
ATA-113	Textile Analysis	3
ABD-114	Basic Drafting	3
AFQ-117	Fehm E Quran-I	1
Total		18

Semester 2

Code	Subject Name	Cr. Hours
ABE-127	Business English (Gen. Edu)	3
AID-121	Intermediate Drawing	3
AAH-125	Art History (Art & Hum) G.E	2
AFC-122	Fashion Concepts	3
AIC-124	Introduction to Computer Technology (G.E)	3
PST-126	Ideology & Constitutions of Pakistan	2
ACG-123	Fehm E Quran-II	1
Total		17

Semester 3

Code	Subject Name	Cr. Hours
TWC-232	Woven Concepts	3
HMT-115	Pakistan Studies	2
TPT-234	Printing Technology-I	3
TPD-235	Product Design	3
IS-116	Islamic Studies/Ethics (G.E)	2
GCS-237	Civics (G.E)	2
QRG-233	Quantitative Reasoning-I	3
Total		18

Semester 4

Code	Subject Name	Cr. Hours
TWT-242	Weave Tapestry	3
TMD-241	Motifs Development	3
TPT-244	Printing Technology - II	3
AEY-246	Ecology (Natural Science)	3
MKT-115	Principles of Marketing (Int.)	3
QRG-243	Quantitative Reasoning-II	3
Total		18

Semester 5

Code	Subject Name	Cr. Hours
TDP-351	Digital Textile Printing - I	3
TPT-354	Printing Technology - III	3
TTP-353	Textile Product	3
ATM-352	Thinking Through Material	3
MCC-355	CAD/CAM (Elec)	3
APM-356	Principle of Management	3
Total		18

Semester 6

Code	Subject Name	Cr. Hours
TDP-361	Digital Textile Printing - II	3
TWP-362	Weave Project	3
ACA-366	Contemporary Advertising	3
MDD-364	Digital Design	3
MST-365	Sewing Techniques (elec)	3
TTH-363	Textile History	3
Total		18

Semester 7

Code	Subject Name	Cr. Hours
QTR-311	Research Methods & Skills	3
TTD-471	Textile Design Studio	3
TDA-472	Décor/ Accessories Design	3
TLE-473	Lace & Embroidery Design	3
MEP-474	Event Planning (Elec)	3
TRC-475	Rug & Carpet	3
Total		18

Semester 8

Code	Subject Name	Cr. Hours
ARW-481	Report Writing (FYP)	3
TCP-482	Capstone Project	3
AEP-108	E-portfolio	3
FIN-485	Internship	3
ENT-216	Entrepreneurship	2
Total		14

BFD - FASHION DESIGN

OBJECTIVE

The Program emphasizes the design process and encourages student to develop their creative talent, sharpen their skills using professional equipment.

We offer a comprehensive curriculum conducive to learning theoretical and practical techniques for approaching fashion design. The curriculum is determined to be an intensive set of courses including design atelier, technical workshops, theory and covers various kind of fashions (women wear, men wear, casual wear, occasional wear... etc.) developing both the design capabilities and technical ability to produce garments.

The Program concentrates on developing skills in design, fashion sketching, forecasting, presentations and provides a strong technical background in patternmaking, draping and sewing. Students gain an awareness of the aesthetics of fashion design, develop an ability to plan and execute garments at a high quality level, paying attention to the functions (movement, comfort, draping) as well as the beauty of the garment; develop a professional portfolio geared to their individual career goals. In addition today much of fashion design is been aided by the use of computers and design programs. A number of courses give the students a greater understanding of the immense power and control of computer software to create graphic design materials, digital illustrations and develop their own e-portfolio.

Our graduates are prepared for professional employment in fashion field including careers as fashion designer, fashion stylist, fashion illustrator and also to work in positions that demand creative design ability in display, computer-aided design advertising, accessories and costume design and many more.

ELIGIBILITY

To be enrolled in Bachelor or Diploma Program at Art and Design Department, 45% in HSSC or equivalent is required.
Associate Degree Program available as per HEC Criteria.

KEY FACTS

Degree Title:
Bachelor in Fashion Design

Minimum Duration:
4 years, 8 Semesters

Credit Hours:
139 credit hours



SCHEME OF STUDIES

Semester 1

Code	Subject Name	Cr. Hours
AFE-116	Functional English (G.E)	3
AID-111	Introductory Drawing	3
ADF-112	Design Foundations	3
APG-115	Psychology (Social Sci.) G.E	2
ATA-113	Textile Analysis	3
ABD-114	Basic Drafting	3
AFQ-117	Fehm E Quran-I	1
Total		18

Semester 2

Code	Subject Name	Cr. Hours
ABE-127	Business English (Gen. Edu)	3
AID-121	Intermediate Drawing	3
AAH-125	Art History (Art & Hum)	2
AIC-124	Introduction to computer Technology (G.E)	3
AFC-122	Fashion Concepts	3
AFQ-123	Fehm E Quran-II	1
PST-126	Ideology & constitution of Pakistan (G.E)	2
Total		17

Semester 3

Code	Subject Name	Cr. Hours
FST-231	Sewing Techniques I	3
FPM-232	Pattern Making I	3
HMT-115	Pakistan Studies	2
FDG-234	Draping 1	3
IS-116	Islamic Studies/ Ethics (G.E)	2
QRG-233	Quantative Reasoning-I	3
GCS-237	Civics (G.E)	2
Total		18

Semester 4

Code	Subject Name	Cr. Hours
FST-241	Sewing Techniques 2	3
FPM-242	Pattern Making 2	3
FDG-244	Draping 2	3
AEY-246	Ecology (Natural science)	3
QRG-243	Quantitative Reasoning-II	3
MKT-115	Principle of Marketing (int.)	3
Total		18

Semester 5

Code	Subject Name	Cr. Hours
FST-351	Sewing Techniques 3	3
ATM-352	Thinking Through Material	3
FDG-353	Draping 3	3
FFI-354	Fashion Illustration	3
MWT-355	Weaving Techniques (Elec.)	3
APM-356	Principle of Management	3
Total		18

Semester 6

Code	Subject Name	Cr. Hours
FST-361	Sewing Techniques 4	3
FDP-362	Digital Pattern Design 2	3
MTD-363	Textile Design (Elec.)	3
MDD-364	Digital Design	3
FGH-365	Garments History	3
ACA-366	Contemporary Advertising	3
Total		18

Semester 7

Code	Subject Name	Cr. Hours
QTR-311	Research Methods & Skills	3
FFA-471	Fashion Accessories	3
FDS-472	Fashion Design Studio	3
FDI-475	Digital Fashion Illustration	3
MSE-473	Surface Embellishment (Elec.)	3
FGC-474	Garment Construction	3
Total		18

Semester 8

Code	Subject Name	Cr. Hours
ARW-481	Report Writing (FYP)	3
FCP-482	Capstone Project	3
AEP-483	E-portfolio	3
FIN-485	Internship	3
ENT-216	Entrepreneurship	2
Total		14

BID - INTERIOR DESIGN

OBJECTIVE

The program aims to prepare students for an innovative career in interior planning and design by developing ability to communicate design ideas for environments that are functional, holistically developed and aesthetically pleasing.

Our curriculum balances creative problem solving with practical skills and research that provides quality education and experience. Interior Design classes are enable students to master the design process and presentation skills; integrate diverse cultural needs; connect current trends with historical pattern; manage issues of taste and perception. The first two years of the program introduce fundamental course including drafting, perspective drawing, color studies, model building etc. Senior courses focused on studio experiences, computer aided design and interior systems.

By completion of the program students will develop their own sense of styles, creativity and visual presentation skills and become accountable for accessible, sustainable and elegant decisions that are essential for career in interior design.

ELIGIBILITY

To be enrolled in Bachelor or Diploma Program at Art and Design Department, 45% in HSSC or equivalent is required.

Associate Degree Program available as per HEC Criteria.

KEY FACTS

- Degree Title:
Bachelor in Interior Design
- Minimum Duration:
4 years, 8 Semester
- Credit Hours:
139 credit hours



SCHEME OF STUDIES

Semester 1

Code	Subject Name	Cr. Hours
AFE-116	Functional English (G.E)	3
AID-111	Introductory Drawing	3
ADF-112	Design Foundations	3
Gen. Ed	Psychology (Social Science)	2
ATA-113	Textile Analysis	3
ABD-114	Basic Drafting	3
AFQ-117	Fehm E Quran-I	1
Total		18

Semester 3

Code	Subject Name	Cr. Hours
IHI-231	History of Interior	3
IID-232	Interior Drawing 1	3
HMT-115	Pakistan Studies	2
ISP-234	3D Space Planning	3
QRG-233	Quantitative Reasoning-I	3
IS-116	Islamic Studies/ Ethics	2
GCS-237	Civics (G.E)	2
Total		18

Semester 5

Code	Subject Name	Cr. Hours
IIG-351	Interior Graphics 1	3
IFD-354	Furniture Design	3
IRD-353	Residential Design	3
ATM-352	Thinking Through Material	3
ILD-355	Landscape Design (elec.)	3
APM-356	Principle of Management	3
Total		18

Semester 7

Code	Subject Name	Cr. Hours
QTR-311	Research Methods & Skills	3
IDS-473	Interior Design Studio 2	3
IDA-471	Décor/ Accessories	3
IKB-472	Kitchen/Bath Design	3
MEP-474	Event Planning (Elec.)	3
ILD-475	Lighting Design	3
Total		18

Semester 2

Code	Subject Name	Cr. Hours
ABE-127	Business English (G.E)	3
AID-121	Intermediate Drawing	3
AAH-125	Art History (Art & Hum) G.E	2
AIC-124	Introduction to Computer Technology (G.E)	3
AFC-112	Fashion Concepts	3
AFQ-123	Fehm E Quran-II	1
PST-126	Ideology & Constitution of Pakistan	2
Total		17

Semester 4

Code	Subject Name	Cr. Hours
IID-242	Interior Drawing 2	3
IMM-241	Model Making	3
MKT-115	Principle of Marketing	3
IPD-244	Interior Product Design	3
AEY-246	Ecology (Natural Sci)	3
QRG-243	Quantitative Reasoning-II	3
Total		18

Semester 6

Code	Subject Name	Cr. Hours
IIG-361	Interior Graphics 2	3
MTD-363	Textile Design (ELEC.)	3
ICD-363	Commercial Design	3
IDS-362	Interior Design Studio 1	3
ACA-366	Contemporary Advertising	3
MDD-364	Digital Design	3
Total		18

Semester 8

Code	Subject Name	Cr. Hours
ARW-481	Report Writing (FYP)	3
FCP-482	Capstone Project	3
AEP-483	E-Potfolio	3
FIN-485	Internship	3
ENT-216	Entrepreneurship	2
Total		14