

SCHEME OF STUDY FOR BBA (HONS) 4YEARS / 8 SEMESTERS PROGRAM						
Fall - 2025 ONWARDS						
Semester 1st				Semester 2nd		
C.Code	Course Title	Cr. Hrs		C.Code	Course Title	Cr. Hrs
MGT 111	INTRODUCTION TO BUSINESS	3		GEN 114	TECHNICAL REPORT WRITING	3
MGT 112	PRINCIPLES OF MANAGEMENT	3		IDC 111	BUSINESS MATHEMATICS	3
GEN 111	BUSINESS ENGLISH	3		GEN 115	BUSINESS ETHICS	2
GEN 112	COMPUTER APPLICATIONS TO BUSINESS	2+1		MGT 161	PRINCIPLES OF ACCOUNTING	3
MGT 141	PRINCIPLES OF MARKETING	3		GEN 116	INTRODUCTION TO PSYCHOLOGY	2
GEN 113	ISLAMIC STUDIES/ETHICS For non-Muslim	2		GEN 117	ENTREPRENEURSHIP	2
				GEN 118	IDEOLOGY & CONSTITUTION OF PAKISTAN	2
				GSQ 111	Fehm-e-Quran-1	1
	TOTAL	17			TOTAL	18
Semester 3rd				Semester 4th		
C.Code	Course Title	Cr. Hrs		C.Code	Course Title	Cr. Hrs
IDC 211	INTRODUCTION TO ECONOMICS	3		IDC 213	STATISTICAL INFERENCE	3
MGT 231	HUMAN RESOURCE MANAGEMENT	3		MGT 232	ORGANIZATIONAL BEHAVIOR	3
GEN 211	QUANTITATIVE TECHNIQUES FOR DECISION MAKING	3		MGT 261	FINANCIAL ACCOUNTING	3
IDC 212	FUNDAMENTALS OF STATISTICS	3		MGT 241	MARKETING MANAGEMENT	3
GEN 212	ENVIRONMENTAL SCIENCES	3		GEN 214	DATA ANALYSIS USING STATISTICAL PACKAGES	3
GEN 213	PAKISTAN STUDIES	2		GEN 215	LEADERSHIP AND COMMUNITY ENGAGEMENT	2
GSQ 211	Fehm-e-Quran-2	1				
	TOTAL	18			TOTAL	17
Semester 5th				Semester 6th		
C.Code	Course Title	Cr. Hrs		C.Code	Course Title	Cr. Hrs
MGT 311	BUSINESS LAW	3		MGT 251	FINANCIAL MANAGEMENT	3
MGT 312	MANAGEMENT INFORMATION SYSTEM	3		MGT 611	STRATEGIC MANAGEMENT	3
MGT 351	BUSINESS FINANCE	3		IDC 311	BUSINESS RESEARCH METHODS	3
MGT 345	CONSUMER BEHAVIOR	3		MGT 363	FUNDAMENTALS OF TAXATION	3
MGT 352	INTRODUCTION TO MONEY & BANKING	3		MGT 355	E-COMMERCE	3
MGT 361	COST ACCOUNTING	3		MGT 342	SUPPLY CHAIN MANAGEMENT	3
	TOTAL	18			TOTAL	18
Semester 7th				Semester 8th		
C.Code	Course Title	Cr. Hrs		C.Code	Course Title	Cr. Hrs
MGT 411	PROJECT MANAGEMENT	3			ELECTIVE-III	3
MGT 412	CORPORATE GOVERNANCE	3			ELECTIVE-IV	
	ELECTIVE-I	3			ELECTIVE-V	
	ELECTIVE-II	3		BRP 424	CAPSTONE PROJECT	3
INT 414	INTERNSHIP	3				
					TOTAL	3
	TOTAL					3
					TOTAL CREDIT HOURS	
		15				12
	General Courses	14	34cr			133
	Major Courses	26	78 cr			
	Inter Disc Courses	5	15 cr			
	Field Internship		3 cr			
	Capstone Project		3 cr			
	Total		133Cr			